

Replacement Calves Were Sharply Higher During Past Week

Kansas City, Jan. 8 (USDA) — National Feeder Cattle and Calf Summary. Approximately 182,000 this week. In contrast to the mixed price pattern that unfolded in the first trading week of 1977, the initial week of 1978 heralded prices steady to 8.00 higher with calves 1.00 to as much as 5.00 higher in the Southeast.

Many of the pols were making comparisons to two weeks ago because of closures for the holiday period but in general reflected most of the upturn that churned on for the past two weeks. While the most advanced was on 300-600 lb. the finished offerings there were caution signs on feeder steers over 850 which held only steady at some points, weak to 1.00 lower at Kansas City, but the comparison was made to the previous week when demand for 850-1050 lb. steers was extremely good.

An air of confidence and optimism has permeated the cattle industry, buoyed on by the reduction in cow numbers, greatly improved moisture and stock pond conditions and a firm hope that cattle prices are on the upswing.

Two Bar Ranch Dispersal Set Jan. 16, Denver

Denver — Ronald Wolff, owner, and Dove Quinor and Bill Tempier, operations managers, of Two Bar Ranch Co., Wheatland, Wyo., have announced they will hold one of the largest dispersal sales ever at the Kay National Western Stockyards, Inc. sole facility in Denver during the Denver National Western Stock Show. The sale will be Monday, Jan. 16, 1978, beginning at 12 noon. Selling will be 1,250 head of cow including exotic crosses and commercial cows. All cows will sell pregnancy examined by a licensed veterinarian and safe in calf.

The Kay National Western Stockyards, Inc., sole facility is located on the National Western Stock Show Grounds in Denver, phone 363-6733-0900.

Catholics will be mailed on request. To receive a copy write or call. Two Bar Ranch Company, Ronald Wolff, owner, Dove Quinor or Bill Tempier, operations managers, Wheatland, Wyoming 82201, phone 307/322-3438.

Sale managers and auctioneers will be North American Auction Co., P. O. Box 1148, Platte City, Missouri 64607, phone 816/431-2100, Curt Rodgers 816/431-5708 or Bud Sloan 816/583-2104.

National Sheep Lamb Summary

National Sheep Summary for Monday, Jan. 8 (USDA) — Slaughter lambs mostly steady to 1.00 lower at Midwest market centers except steady to 1.00 higher at Sioux Falls. Slaughter ewes and feeder lambs mostly steady; except feeder lambs steady to 1.00 lower at West Fargo. Slaughter lambs: Choice and prime 60-120 lbs. woolled 60.00-65.00, mostly 64.00-65.00. Slaughter ewes: Cull to good 60.00-70.00, few good 70.00-80.00. Feeder lambs: Choice and fancy 60-80 lbs. 60.00-70.00, mostly 65.00-70.00. In direct trading slaughter lambs 1.00-2.00 lower in Iowa and southern Minn. on Friday and Saturday. Slaughter ewes steady.

San Angelo Sheep

San Angelo, Jan. 8 (FBI) — Receipts 7,500. All represented classes mostly fully stocked. Slaughter lambs: Choice and prime 60-120 lbs. woolled 60.00-65.00, mostly 64.00-65.00. Slaughter ewes: Cull to good 60.00-70.00, few good 70.00-80.00. Feeder lambs: Choice and fancy 60-80 lbs. 60.00-70.00, mostly 65.00-70.00. In direct trading slaughter lambs 1.00-2.00 lower in Iowa and southern Minn. on Friday and Saturday. Slaughter ewes steady.

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Fort Worth Stock Show Set for 82nd Opening January 25



82nd Year, No. 3 Fort Worth, Texas, January 19, 1978 48 Pages, 2 Sections

LIVESTOCK REPORTER

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Stock Show Parade Set January 27

Fort Worth — The 82nd annual Southwestern Exposition and Fat Stock Show will begin Wednesday, Jan. 25, but the show-sponsored "All Western Parade" in downtown Fort Worth will be held at 2 p.m. Friday, Jan. 27.

"We have added two performances to the World's Original Indoor Rodeo and two days to livestock judging," reported W. R. Watt Jr., president-manager, "but our parade will be continued on the traditional Friday."

The parade is the world's largest all western trek. In that motorized vehicles are not allowed to participate. Only horse drawn vehicles, saddle sitting riders and marching units are found in the lineup.

Parade chairman Chuck Shytles said the parade will assemble at the west parking lot of Dillard's Department Store near the Trinity River. The route will be from the parking lot to the Tarrant County Court House, south on Houston to 7th Street, east to Main and north to the court house.

In all, the parade route is about two miles and current indications are that the march from start to finish will take about two hours. Anyone who wishes is invited to join the parade by contacting (CONT. ON PAGE 1B)

JUDY LYNN
FORT WORTH — An all-new Judy Lynn Show has been signed for the 1978 edition of the World's Original Indoor Rodeo, scheduled Jan. 25 through Feb. 5, in conjunction with the 82nd annual Southwestern Exposition and Fat Stock Show.

"We are pleased to have the Judy Lynn Show return to the Fort Worth Rodeo," said W. R. Watt Jr., President-Manager of the Stock Show. "She first appeared here in 1965, and has always been a real crowd pleaser."

"Our decision to bring her back this year was prompted by the possibility that Judy may retire in a year or two and the many requests by rodeo patrons that we have her back one more time before retirement," Watt added.

Miss Lynn will entertain at each of the 22 rodeo performances on this, the 50th anniversary of indoor rodeo. The Fort Worth Stock Show hosted the first indoor rodeo in 1918, the year the current name of the show was established.

When the Judy Lynn Show opens at the 1978 Rodeo, Judy's act will include a new female voice. "The young lady will add harmony for some of the tunes we will be performing," Miss Lynn said.

Other members of the show will include twin fiddlers performed by Kelly (CONT. ON PAGE 1B)

Records Tumble in Entries, Premiums; Rodeo Performances Increased, Mule Sale Set, Commercial Exhibits Stated

The big news in Fort Worth this time of year is the Southwestern Exposition and Fat Stock Show and Rodeo. All the happenings occur on Amos Center Square on the city's near West Side.

Boasted to a 12-day show, the Stock Show and Rodeo gets into full swing on Wednesday, Jan. 25, and continues through Sunday, Feb. 5.

It's a gala event for area folks and brings in thousands from near and far, giving international significance to old cowboy and OUR Stock Show. In years past, livestock exhibitors have come from 40 of our United States and a couple of foreign nations. And there have been visitors from across the nation and some 35 other countries.

Founded in 1896, the popular Fort Worth Stock Show is the oldest continuing such affair in our nation. This is the 82nd anniversary year, and there have been as many exhibitions.

Premiums for the show will be in excess of \$200,000 for livestock exhibitors, and a record \$100,000 for the World's Original Indoor Rodeo and its over 700 cowboy entries.

With the two added days and 22 rodeo performances, W. R. Watt Jr., show president-manager, is looking for more than 700,000 persons to attend the Stock Show grounds this year. "We show annually brings more people through its gates than all other conventions and special programs listed by the Fort Worth Area Chamber of Commerce.

Rodeo tickets are on sale at the box office in the lobby of Will Rogers Coliseum from 9 a.m. until 8 p.m. daily, including Sunday. All seats are \$4, with good seats remaining for 15 of the 22 performances. When the show opens the ticket booth will move to the curb box office at the Coliseum's north gate and be sold from 8 a.m. until 8 p.m. daily.

Special entertainment at the Rodeo will be Judy Lynn, billed as America's Western Sweetheart from Las Vegas. Judy and her band will present to all new musical show for rodeo patrons. This year will be her fourth time to play the Rodeo. She was here first in 1965 and returned in back-to-back years of 1971 and 1972. Popularity with fans has prompted Watt to bring her to this year's show.

Also in the rodeo arena will be Irish and fancy rope artist J. W. Stober of Wenterford, Texas. By using black lights in the arena, Stober will present a bit of rope magic unlike anything seen here before.

The world's largest rodeo stock contractor, the Mike Garvi Championship Rodeo Company of Sterling, Colo., will be responsible for all bucking, roping and dogging stock. Tom Hedley of Masos, Texas, will return as rodeo announcer.

The annual Stock Show All-Western Parade will be held at 2 p.m. Friday, Jan. 27, beginning at the Tarrant County Court House and moving south on (CONT. ON PAGE 2B)

Fed Cattle, Hog Prices Well Mixed At Major Terminals On Monday

Winter storms sharply curtailed the movement of cattle and hogs around the major markets on Monday as cattle fed cattle fully, and hogs steady. Steers were reduced 18.00 and hog runs 42.50-45.00 and 40.50-43.00. Hogs were 55,000 smaller than last week's opening trade. Fed steers and hogs were unevenly higher or lower from 41.50-43.00 and 40.50-41.50. Hogs mixed aside of rates, despite the reduced available supplies. Slaughter cattle were higher at most markets. Price trends, quotations on choice and prime steers and hogs and the mixed good and choice grades and on U.S. 1-3 hogs usually scilleg from 200 to 270 lbs. included.

Omaha fed cattle weak to 25c lower. Steers 42.75-44.25 and 41.75-42.75; hogs 40.75-42.25 and 39.50-40.75. Hogs 25-75c lower at 44.50-47.25. Sioux City's steers steady, some prime 25c up. Heifers steady to weak. Steers 42.50-44.00 and 41.00-42.50; hogs 42.50-44.00 and 41.00-42.50. Kansas City fed cattle weak to 5c lower. Steers 41.00-42.50 and 40.00-41.00; hogs 41.00-42.50 and 40.00-41.00. Joliet fed cattle steady 25c or 50c above last Wednesday. Steers 43.50-45.00 and 42.00-43.25; hogs 41.25-42.75 and 40.00-41.50. Hogs 41.25-42.75 and 40.00-41.50. Steers 41.25-42.75 and 40.00-41.50; hogs 41.25-42.75 and 40.00-41.50.



Horse Sale is Set For Feb. 5

Fort Worth, Texas — The 22nd Annual Fort Worth Fat Stock Show Quarter Horse Sale will be held at 1 p.m., Sunday, February 5, 1978. The sale will be held in the Fort Worth Coliseum.

PUREBRED HEREFORD SALE

STEPHENS COUNTY LIVESTOCK GROWERS ASSOCIATION
89 BULLS ★ FEBRUARY 4 ★ 46 HEIFERS
FARMERS & RANCHERS STOCKYARDS

ON HIGHWAY 81
1 MILE NORTH OF COMANCHE, OKLA.
8 MILES SOUTH OF DUNCAN, OKLA.
Show 9:00 A.M. ★ Bull Sale 12:00 Noon ★ Heifer Sale 2:30 P.M.

ROBERT O. BROWN
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The Hereford Cattle Consigned to this Sale Represent Many Years of Breeding and Herd Improvement And Are Some Of the Finest Cattle in the Country.

WE HOPE YOU WILL MAKE PLANS TO ATTEND THIS SALE
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For Catalogs
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Contact:

J. D. LOCKWOOD

Room 311, Courthouse, Duncan, Oklahoma 73533 405/255-0510

Special Fort Worth Fat Stock Show Mule Sale

SUNDAY, FEBRUARY 5, 1978

FORT WORTH COLISEUM

At Conclusion of 22nd Annual

Fort Worth Fat Stock Show Quarter Horse Sale

SELLING 10 MULES

Auctioneers: IKE HAMILTON AND BOB PLUMMER
LAL 0205 TXL 0480

SALE MANAGED BY AND INFORMATION AVAILABLE FROM:

Plummer Auction Service Co.

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Big, Young Team of Mules Selling

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ZACK, coming 2-year-old Jack with top in Jack breeding by 1030-pound Mammoth Jack.
IKE, coming 2-year-old Jack also by the 1030-pound Mammoth Jack.
These Jacks will be the right size to dress on your TB or Quarter Horse.
BENNY, a young Jack foaled April, 1977 by the same Jack as the others. Be sure to look these good young Jacks over.



This Team of Small Mules Ready for Your Parade of Entertainment, sells.

January 19, 1978 WEEKLY LIVESTOCK REPORTER Page 3A

THE WEEKLY LIVESTOCK REPORTER
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Fort Worth, Texas 76106

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Clovis Auctions
Clovis, Jan. 13 (USDA) — Receipts
3,832. Feeder steers and heifers 1.00
higher; slaughter cows 1.00-2.00 lower;
slaughter bulls 2.00-6.00 lower. Feeder
steers: Choice 880-900 lbs. 47.50-51.00,
400-800 lbs. 45.50-48.80, 600-800 lbs.
44.50-47.00, small lot 842 lbs. 48.50,
800-750 lbs. 48.40-45.50; mixed good and
choice 800-750 lbs. 42.00-44.50, part lot
good 690 lb. Holsteins 62.50. Feeder
steers: Choice 825-900 lbs. 37.50-40.50,
500-750 lbs. 37.50-39.25, part lot 38
lbs. 39.50; mixed good and choice
420-750 lbs. 35.50-38.00. Slaughter
cows: Utility and commercial 24
25.00-28.00, cutter 21.80-25.80.

FORT WORTH FAT STOCK SHOW SALES

Fort Worth Fat Stock Show

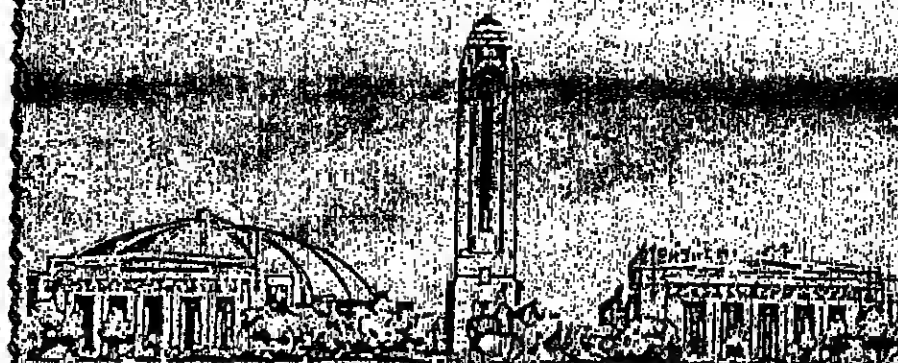
Paint Horse Consignment Sale

Saturday, January 28, 1978

2:30 p.m. — Barn 8

75 Select Paint Horses

SOUTHWESTERN EXPOSITION and ART STOCK SHOW



Limited to
Top Quality

Fort Worth Fat Stock Show
Paint Horse Consignment Sale

THE 22nd ANNUAL Fort Worth Fat Stock Show QUARTER HORSE SALE

Sunday, FEBRUARY 5, 1978 - 1:00 P.M.

TO BE HELD IN THE
FORT WORTH COLISEUM
SELLING 82 HEAD

NEGATIVE COGGINS TESTED
HEALTH PAPERS FURNISHED



WEE STREAKER SI-93

1974 ss.

(Wee Folk (TB) - Runnymede AAA by Sugar Bars AAA)

A Stakes Placed winner of 8 races, with total earnings of \$40,211. Third in the 1975 \$172,100 Dettie Downs Futurity (To Lord Winslow \$2-103, \$416,687 and Native Way, \$4-102, \$32,999). Qualified and was 5th in the \$43,300 Bayou Country Derby in 1977. He is AAA at 350 and 400 yards and was in the money 19 out of 32 starts.

SOME OF THE RACE HORSES SELLING

UNNAMED WEANLING STALLION (Pass 'Em Up (TB) - Miss Fery Moon SI 89 by the Old Man AAA)
MISS FERY MOON SI-87 1971 s m (the Old Man AAA - Miss Light Moon by Moon Deck AAA)
OH JIMIE OH 1976 s m (Three Dots AAA - Miss Light Moon by Moon Deck AAA)
MISS LIGHT MOON 1964 s m (Moon Deck AAA - Vandy's Bunny by Vandy AA)
MOON DECKS BEAUTY 1974 s m (Moon Deck AAA - Do Beauty, by the 1001)

SOME OF THE SHOW HORSES SELLING

LUCKY TO BE LEOTIE 1976 b g (Hester Bar - Buck Beauty Bay by Bigfoot)
ANGIES SIS 1976 s m (Go Andy Go - Hollywood Lass by Swenson's Hollywood)
SHOWUM ANDY 1975 s g (Go Andy Go - Amy Turpin by Poco Pat)
MISS BADGER RE 1976 s l (Badger's Hobbs - Badger City by Royal Bardet)
VANDY'S ANDY 1976 ch g (Go Andy Go - Vandy Bar by Billy Van)

Plot now available for the sale held during the 1978 Fort Worth Fat Stock Show. Where thousands of Quarter Horse enthusiasts assemble.

SPECIAL ADDED ATTRACTION:
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AT THE END OF THE QUARTER HORSE SALE

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Fort Worth Paint Horse Sale Set For January 28

Fort Worth — The Fort Worth Fat Stock Show Paint Horse Consignment Sale will be held at 2:30 p.m., Saturday, January 28, 1978. The sale will be held in Barn No. 8.

The sale will be limited to 75 select Paint Horses.

These are top quality Paints, all Consignees tested and health papers will be furnished.

Auctioneer will be Bob Plummer, Henderson. For information and to consign horses contact the sales management, Plummer Auction Company, Inc., Box 926, Henderson, Texas 75052, 214/867-5961.

Southwest Texas Directs

San Angelo, Jan. 12 (F-S) — Slaughter steers and heifers weak to 60c lower. Slaughter lambs fully 1.00-

Texas Brahman Assn. Sale February 23

Twenty-five lots of top quality halter broken Brahman cattle will sell in Houston on February 23 in the Texas Brahman Association's Houston consignment sale.

The sale will be at 1:00 p.m. in the Super Sale Salon and follows the Brahman bull judging, which is at 8:00 a.m. in the cattle arena. A pre-sale party will start in the room next door to the sale salon immediately after the bull show and will proceed until sale time.

Auctioneer for the sale will be Ike Hamilton. For more information, contact John Watson, Route 1, Box 91, Davine, Texas 78016, telephone (512) 883-2740.

So. Texas Brahman Futurity Sale Set February 11

Houston — The South Texas Brahman Association will put 125 head of top quality Brahman cattle on the auction block February 11 at 1:00 p.m. with their Fifth Annual Futurity Sale. The sale will be in the Atascosa Livestock Exchange Building in Plessanton, Texas (just south of San Antonio).

Dean Blackwell will judge the futurity earlier the same day, beginning at 9:00 a.m. Over 60 bulls and 75 heifers have been entered in this annual show and sale, which is held in conjunction with the San Antonio Livestock Exposition and Rodeo. Lea Berwick will judge the San Antonio Livestock Show Brahman show at 8:00 a.m. on February 12.

1, Box 91, Davine, Texas 78016, telephone (512) 883-2740.

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Houston Area Brahman Sale Set Feb. 20

At Rosharon, Texas

Rosharon, Texas — The first annual Houston Area Brahman sale will be held Monday, Feb. 20, beginning at 1 p.m., at the Louis M. Pearce Jr. Ranch at Rosharon, 30 miles south of Houston on Texas Highway 288.

Selling will be 25 head bull prospects. The sale headquarters is the Holiday Inn Downtown in San Antonio. There will be a pre-sale party there on Friday night, February 10 at 7:00 p.m. For reservations call (512) 225-3211.

The sale is being managed by Watson's Cattle Service, and they can be contacted at Route 1, Box 91, Davine, Texas 78016, phone (512) 663-2740 for further information.

peets and 50 top quality prospect females, bred and sold. Both red and gray Brahman sell.

A luncheon lunch will be at 11:30 a.m.

A courtesy bus leaves the world Hotel at 10 a.m. for the lunch and sale.

The sale arena and all pens are in an enclosed barn.

For information contact Watson's Cattle Service, Route 1, Box 91, Davine, Texas 78016, phone (512) 663-2740.

Futures

Omaha, Jan. 18 (USDA) — The from Chicago Mercantile Exchange.

Month	Pr.	Sett.
Choice Steer Futures:		
Jan.	43.05	42.88
Feb.	41.75	41.41
Apr.	41.07	40.82
June	42.80	42.20
Aug.	43.05	42.81
Oct.	42.80	42.55
Dec.	43.20	42.91
Jan.	43.32	43.28
Feb.	48.75	48.38

Total Sales	
Choice Feeder Steers:	
Jan.	45.85
Mar.	45.15
Apr.	45.25
May	45.30
Aug.	45.57
Sept.	45.40
Oct.	45.15
Nov.	45.65

Total Sales	
Live Hogs:	
Feb.	45.87
Apr.	40.12
June	41.42
July	41.32
Aug.	38.00
Oct.	36.65
Dec.	36.55
Feb.	37.00

Total Sales	
Frozen Pork Bellies:	
Feb.	62.92
Mar.	61.20
May	60.17
July	69.12
Aug.	56.57

The first commercial grape grove was planted in the Tera Grand Valley in 1904.

Over 50 Good Yearling Reg. Horned Heifers
Over 80 Two-Year-Old Reg. Horned Bulls
Nine Good Hard Steer prospects for sale
Live Bred
NM Iron Colorado Dams
"Ask any cowboy who owns one how a Sherrard Hereford performed"

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NEVER A PRODUCTIVE SALE BECAUSE
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Phone

Denton Ranch: 214/465-8000
Denton Office: 214/465-3000
Dallas: 214/231-1907
John Allison, Henderson 214/788-2801

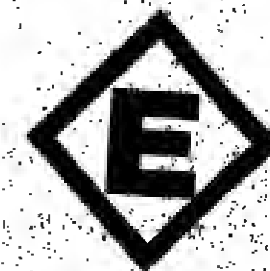
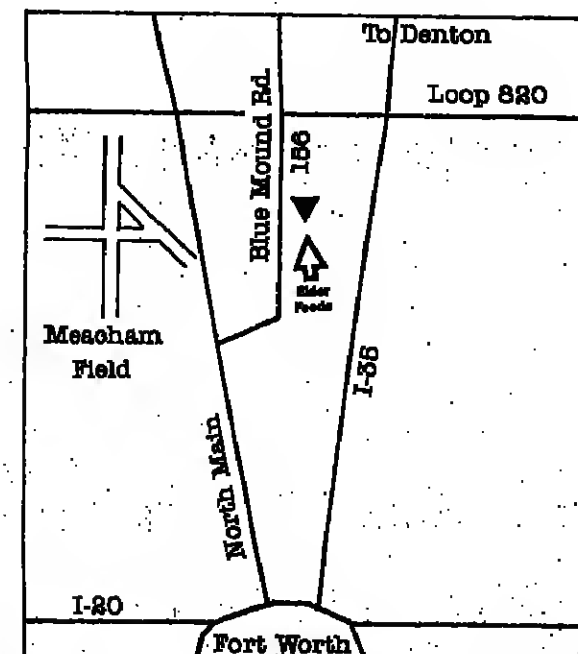
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The coffee's on and you're invited to come out any weekday during the Southwestern Exposition and Fat Stock Show from 8 a.m. to 5 p.m. for a get-together. We're showing off our new, expanded facility and taking this opportunity to introduce to you the Elder Feed family.

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RICHARD MORGAN, ROUTE 1, BOX 91, MT. PLEASANT, TEXAS 75455

APPLICATED WITH THE AMERICAN BRAHMAN BREEDERS ASSOCIATION

Plant At Fort Worth

Fort Worth, Texas — Leonard Paul Printing, Inc. has announced the company has moved into new quarters located at 2500 Airport Freeway at the Sylvan Exit. The new location is one mile east of downtown Fort Worth. It is easily accessible from all major highways into the city with plenty of paved customer parking.

Paul Printing Company, a major printer of cattle sale catalogs, was established January 1, 1969. Leonard

business in 1969 after thirteen years as business manager for Yates Advertising Agency. The company ships cattle sale catalogs and printed material to cattlemen throughout the United States.

The new 6,000 square foot building houses a modern printing plant, art and composition department, typesetting department and camera department with many added features that greatly enhance its capabilities. These features, combined with many years of experience and a knowledge of the needs of cattlemen, give Paul Printing Company customers the convenience of

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ALL-AMERICAN SIMMENTAL CLASSIC
6:00 P.M. SATURDAY, FEBRUARY 4, 1978

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An Exceptional Polled Abribo Purebred - Bred to
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A Purebred daughter of BEAT Bred to Double E's Imported 100%
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BLACK BART I — 3/4 Brahman, 1/4 Simmental, is acknowledged to be one of the top
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DeQuincy Livestock

DeQuincy, La. — Jan. 18, cattle receipts 549, baby calves, dairy, under 180 lbs. 35.00-50.00, light 180-250 lb. steers 45.00-54.00, hells 88.00-96.00; 278-375 lb. steers 48.00-52.00, hells 88.00-96.00, good and choice 40.00-46.00, standard 38.00-39.00, hells, good-choice 35.00-39.00, standard 33.00-35.00; 501-600 lbs. good-choice steers 35.00-43.00, standard 33.00-35.00, good-choice hells 33.00-38.00, standard 31.00-36.00, good-choice steers 33.00-37.00, good-choice hells 31.00-36.00, standard 28.00-30.00, slaughter cows, commercial 25.00-30.00, utility and culler 23.00-28.00.

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We know the answer to all of these questions is yes before we ask them!

We also feel that we know the answer to all of these questions. You give us one hour of your time to visit you and your herd in person (large or small) and we're sure that you will agree with us and have a new lease on life. If you want us to visit you when we are in your area, please write us.

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Bluebonnet Charolais Show Window Sale

Fort Worth — The Bluebonnet Charolais Breeders Association has set the 15th Annual Show Window Sale for Saturday, February 4, 1978 at Fort Worth. Sale time 1:00 p.m. in Barn No. 6 at the Fort Worth Stock Show Grounds. A Charolais show will be held at 1:00 p.m., February 3.

Selling will be 70 head of the breed's finest Charolais cattle including full French females, top French and Polled Charolais bulls and both Polled and French and domestic females. The offering is a mix of select bulls, many cowboys and open heifers.

Sho headquarters will be the Green Oaks Inn with a pre-sale party set for 7:00 p.m., February 3.

Auctioneer will be George Moore. For information, sale catalogs and reservations contact Janice Charolais Sales Management, Rt. 2, Box 458, Tyler, Texas 75701, 214/566-2171.

1st AHCA National Sale Big Success, Averaged \$3,982

Fort Worth — It was a great day for Horned Charolais cattle, Saturday, Feb. 3, in the Fort Worth convention center when 28 1/2 lots of Charolais averaged \$3,982.

There was quality throughout and the crowd came to buy and support the newly organized American Horned Charolais Assn. and their first national sale. The crowd of approximately 200 bid enthusiastically on the small offering that included three bulls.

The top seller of the bulls was a bull named and possession in Cranle Co. in September 1975 son of Abraham that brought \$6,100 for a total evaluation of \$12,200.

Dr. Allan Martin's Chipawana Charolais, Shipshawana, Ind. was the seller and Buckson Ranch, Graham, Tex. was the buyer with M. D. Buchsnoe doing the bidding.

The top seller was a female, a July 1972 daughter of Amour de Paris with month old heifer at side by Abraham. She brought \$18,000 from Courly Charolais, Avery, Tex. owned by W. A. Gourley. Loyd Densmore, Gourley's manager did the bidding. Consignor was Double D Ranch, Coshooton, Ok. and J. R. Drinka, Courly went on to buy 10 more female lots ranging from \$1,000 to \$6,000 as the volume buyer.

Next high seller was the Lot Charolais, Lufkin, Tex. entry. In the 1973, a January 1978 daughter of Elaine. She is a direct import from France and sold bred to Vallant Jr. for \$2,100. Harry Davis, Triple D Charolais, Medina, Oh. bought her to add to his high quality Full French herd of Charolais.

There were two lots at \$6,800. One was W. N. Woody's WNW Ranch, Ada, Tex. entry, an April, 1974 daughter of 1971 daughter of a September heifer calf sold by Abraham. Gourley bought this one.

And Charlie Sue, Matrao Farms, Batesville, Ark. and Baytown, Tex. paid \$6,800 for the Glann Hase, Terrell, Tex. consignment, a September 1971 daughter of Uruguay with a June bull calf by Wanda.

At \$6,000, Sterling & Jernigan, Tyler, Tex. bought a January 1972 daughter of Horace. She is a direct import from France, with a November heifer calf at side by Vallant Jr. 2003, consigned by Jack & Joanne Harris, Cleburne, Tex.

Also at \$6,000, Gourley bought the Dick Shaffett, Clinton, La. November 1971 daughter of Archimede A30 with March heifer at side by Hannibal.

25.50-36.00, hells 21.50-24.50, good-choice cows 22.00-32.00, common stock medium 24.00-26.00, cow-calf pairs medium 22.50-28.00, common 20.00-22.50. Bulls, commercial 38.00-46.00, utility 30.00-32.00, culler 28.00-30.00.

Hog receipts: 99 head, choice hogs and pigs, 200-280 lbs. 40.00-45.00, 170-180 lbs. 38.00-40.00, medium 34.00-37.00, 75-135 lb. butcher pigs 38.00-44.00, good feeders 30.00-40.00, common feeders 28.00-35.00. Sows, 400 lbs. and over 38.00-44.00.

January 19, 1978 WEEKLY LIVESTOCK REPORTER Page 7A

All-American Classic Simmental Show-Sale Feb. 4 in Fort Worth

Fort Worth — The 1978 All-American Simmental Classic show and sale will be held Saturday, Feb. 4 at the Southwestern Exposition and Fair Stock Show in Fort Worth. The show will be at 1 p.m. and the sale at 6 p.m., both held between Stock Show Barns 2 and 3.

Featured in the sale will be 67 exceptional Simmental cattle including 14 purebred bulls; 19 bred purebred females; 29 open purebred females; and five purebred females with purebred calves at side. The offering features the best purebred Simmental bull to be offered for sale to date, plus top hand bull prospects and exceptional polled and horned purebred females from the best Simmental herds in America.

The schedule of events includes a pre-sale party and dance, Friday, Feb. 3, at 8 p.m. at the sale headquarters, Hilton Inn downtown.

Ward & Ward Simmental Bull Production Sale

Gainesville, Texas — Thurman and Cecil Ward sold 44 head for \$24,396 for an average of \$554 in their Simmental bull production sale at Gainesville Livestock Auction here Jan. 7. The bulls from good Horned base cows were halfblood, three-quarters and seven-eighths blood Simmentals.

Double D Sales Co., Waskom, Texas, purchased the sale topping savan-eighths son of Galant born Nov. 60, 1978, for \$925. Two other bulls sold for \$825 each, one a three-quarter son of Extra born Oct. 27, 1976, to Paul Bowman of Durant, Okla.; and the other, a halfblood son of Apollo born Oct. 16, 1976, to Aubrey Griffin, Durant.

Robert Beyers, Muenster, Texas, paid \$750 for a Nov. 24, 1976 halfblood son of Apollo 2-A.

Other buyers included: Rex Meaker, Ada, Okla.; the Berman Family Farm, Balar, Okla.; Boone, Greenville, Okla.; Dickie Sadler, Frank Wallace, Justin; John Sigman, Gainesville; Q. P. Meador, Sulphur Springs; George Berry, Rosston; Pece Bros., Gainesville; W. C. McGee, Denton; Bill Haeley, Neoma; Roy Dunn, Paris; Joe Ladd, Gainesville; Ben Harvey, Sanger; and Jaff McGee, Sanger.

First Horned Charolais Bull Sale Good

One hundred forty-three Horned Charolais bulls were sold at auction Dec. 2 at the Richard Hase Ranch, north of Terrell, Tex. in the American Horned Charolais Association's Horned Charolais bull sale.

The 148 bulls averaged \$466 with a top of only \$1,100.

The top 100 bulls averaged \$528 and the top 50 averaged nearly \$600. The demand was good for the older, worthy two-year-old bulls.

Frank Brewster, Raxter Springs, KS. bought the top bull for \$1,500. He was a March 1976 son of Greer from the L. R. Williams, Halesville, Ala. consignment.

Gary Huss, Muenster, Tex., paid \$1,400 for Dr. Allen Martin's Chipawana Charolais, Shipshawana, Ind. entry, a September 1975 son of Aulgon.

Several buyers bought bulls. Consignors were: Hart Armstrong, Jett, Okla.; Buckson Charolais Ranch, Jack Butler, C.D. Farms, Char-Arg, Ford Farms, Chipawana Charolais, A. J. Dahn, Parr Menton Cattle Co., Norbert Fritz, Goodnight Homan, W. J. Gourley III, Greenhorn Charolais, Richard Hase, Lazy R Stock Farm, Rodman Lot, S. V. McCallum, H. L. Martin, ORSCO Ranch, OR Ranch, Rocking R Ranch, Silgo Plantation, Staple R Ranch, J. L. Stottle, J. B. Striker, Trans Sud, Inc., Triple D Charolais, Triple R & R, John Waddell, Cliff Wheeler, L. B. Williams, Win-Son Ranches and, Drew Woods Farms.

Hides & Offal

Priced at N.J. Jan. 12 USDA — The value of hide and offal from the average 1,000 pound slaughter steer for the week ending 1-13-78 was estimated at \$4.60 per 100 pound live weight compared with \$4.48 the previous week and \$4.40 a year ago.

the sale chairman, John B. Collier, IV, Dimmond C Ranch, Stephenville, Texas 76401, phone 817/668-4885; Merrill Anderson, Broadlands, or Texoe Simmental Assn., 401 Elm Road, Suite 290, San Antonio, Texas 78216, phone 512/432-4264. For further information contact: Texas 78216, phone 512/432-4264.

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3-3/4 BLOOD
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ALL Bulls 10-20 Months old. Reference sires on 1/2 and 3/4 blood, ASA No's. Amos 220 - Bismark 2 Beal 216 - Florian 11.
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All-American Simmental Classic

SHOW & SALE

Saturday, February 4, 1978

Fort Worth Stock Show Grounds

SELLING 67 EXCEPTIONAL SIMMENTAL CATTLE

★ 14 Purebred Bulls

★ 19 Bred Purebred Females

★ 29 Open Purebred Females

★ 5 Purebred Females with Purebred Calves at Side

FEATURING:

The Best Purebred Polled Bull To Be Selling To Date
Top Herd Bull Prospects
Exceptional Polled and Horned Females Representing The Best SIMMENTAL HERDS IN AMERICA!

Auctioneer:

MERRILL ANDERSON

ILLB-0533

SALE HEADQUARTERS:

HILTON INN DOWNTOWN

817/335-7000



Texas Simmental Association

401 Isom Road, Suite 290
San Antonio, Texas 78216
512/842-4264

Schedule of Events FEBRUARY 3, 1978

8:00 P.M.

PRE-SALE PARTY AND DANCE

HILTON INN, DOWNTOWN

FEBRUARY 4, 1978

1:00 P.M.

ALL-AMERICAN SIMMENTAL CLASSIC SHOW

6:00 P.M.

ALL-AMERICAN SIMMENTAL CLASSIC SALE

SHOW AND SALE HELD BETWEEN STOCK SHOW BARN 2 and 3

FOR INFORMATION CONTACT:
SALE CHAIRMAN

JOHN B. COLLIER IV

DIAMOND C RANCH

STEPHENVILLE, TEXAS 76401
PHONE: 817/668-4885

OR

SANTA GERTRUDIS NEWS

The Santa Circuit

BY RUDDY SMITH

In 1977, more Santa Gertrudis sold at public auction than ever before in the history of the breed. Average prices were strong, to outstanding. Demand and distribution were good. 1978 looks even brighter. Demand for Santa is the country has been strong, and with the rise in slaughter cow prices, supply is getting short.

This spring will be the time to buy replacements to improve your herd. Several quality sales are coming up, beginning with the Rocky Mountain Santa Gertrudis Sale, in Denver, Colorado, January 21. Three sales are scheduled for February: the Delta Santa Gertrudis Association Sale, Jackson, Mississippi, February 13; the Mid-Coast Super Sale, along with the All-Poll Annual Sale, in Houston, February 25. Several other sales are scheduled, beginning in March and running through June. We will mention these in next month's column.

Santa Gertrudis Breeders International has scheduled some big "deluge" in conjunction with the Houston Livestock Show and Sale, beginning on February 20. "How To" sessions will be held at the Astro-Turf Hotel. A group of experts will be on hand to conduct classes on production, management, fitting and feeding, and merchandising. The S.G.B.I. Board of Directors will also meet February 23, at 8:00 p.m. The annual meeting will get underway, followed by the Annual Luncheon, on February 24. The cattle will be judged by Hank Grant, at 1:30 p.m. Friday night, the annual dinner and dance will be held at the Summit Club. Saturday, February 25, the Mid-Coast Association will host a hospitality hour at 9:00 a.m., just prior to the Super Sale. At noon on Saturday, the Full Association, will host a hospitality hour, prior to their sale at 2:00 p.m. Those two sales represent highly selected cattle from many of the top herds in the breed. Don't miss these three days of fun, education, and herd improvement.

Talked to Bill Foster, Mason, Texas, the other day about some Santa Gertrudis crossbred club calves. Bill mentioned that his straight bred Santa Ger-

trudis calves always out-dollared his crossbred calves because of their extra weight, but that this fall his straight bred calves not only out-dollared his crossbred, they brought more per pound. Bill got into purebred Santa Gertrudis after having seen the advantages of using a Santa bull on his typical hill country cows.

Shiner, Texas, is noted for Shiner Beer, but I predict we are going to be hearing more from Shiner Santa Gertrudis in the future. Mrs. Emil Odrusek, and her sons, Allen and Larry, are enthusiastic breeders of Santa Gertrudis. They ranch on a typical central Texas farm, surrounded by predominantly Hereford and Angus breeding. The Odruseks are what the cattle business is all about. In their search for a better, more efficient way to produce beef, they have turned to Santa Gertrudis. Welcome to the fold.

By the time this article goes to press, the selection committee will have decided upon those cattle that will represent the United States in Brazil, at the

Mid Coast Santa Gertrudis Sale

Set, February 25

Houston, Texas—The Mid Coast Santa Gertrudis Association Super Sale will be held February 25, 1978 at Houston. Sale time is 10:00 a.m. in the Astrohall, Super Sales Salon. This will be a highly selected, all-baiter sale featuring the best of the Santa Gertrudis breed. Included will be herd sires, bred females and 2-1-a-1 packages.

A pre-sale get-together will be held adjacent to the sale arena at (CONT. ON PAGE 10A)

World Congress. If other associations are as strong as those we have on feed here at the custom fit, the United States should be well represented.

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SGBI Judging Conference Set For March 20

The Santa Gertrudis Judging Conference is set for March 20 at Mercedes, Texas. Starting at 8:00 a.m., the SGBI Breed Improvement Committee will select animals to demonstrate the breed's characteristics. Topics that will be discussed will be masculinity, femininity, size for age, structural soundness, breed character and ring procedure.

Following this discussion classes containing four animals each will be displayed in normal ring procedure. All current and prospective Santa Gertrudis judges will be required to judge the classes. Their placings will be done by secret ballot. At the end of the conference scores will be totaled and the participants will be notified of acceptance or rejection to the SGBI approved judges list for 1978-79.

All previously approved judges, in addition to prospective judges, interested breeders and all county agents and v-a-g teachers are urged to attend.

New SGBI Show Booth

The show booth of the Santa Gertrudis Breeders International will be utilized at several livestock fairs during the next several weeks. The booth will be shown at the National Western Stock Show at Denver, International Cattlemen's Association Convention, New Orleans; Fort Worth Stock Show; Dixie National, Jackson, Miss.; Houston Stock Show and Rodeo and will also be shown at several other locations.

Breed literature will be available and everyone is invited to visit the booth. Look up us as SGBI persons will be a head for anyone who may require assistance.

The Shorthorn breed of cattle was introduced to Texas shortly after the Civil War.

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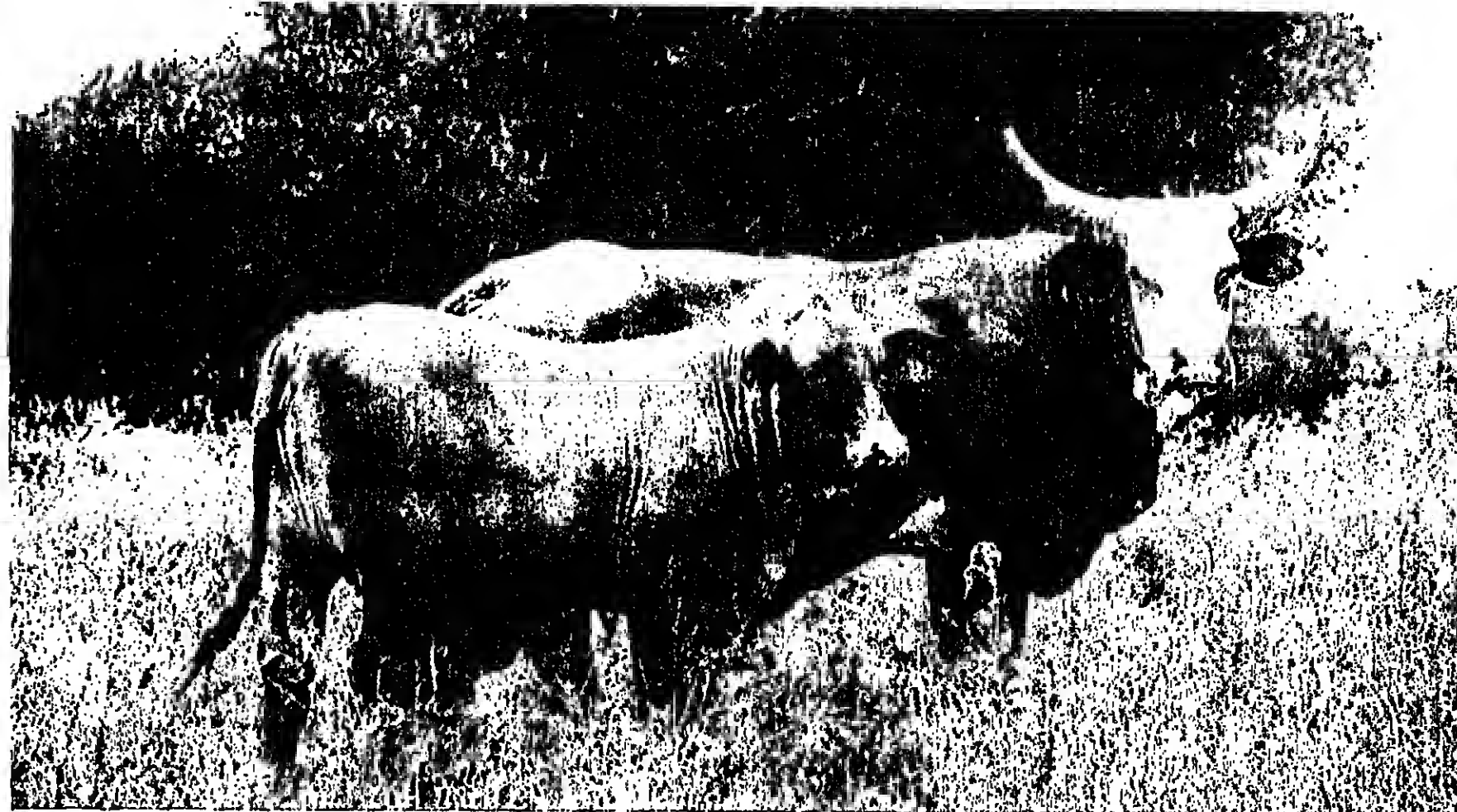
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Cattlemen are finding out that Santa Gertrudis are performing in all types of climates and environments under various management practices.

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Santa Gertrudis, the breed developed by cattlemen for a reason.

FOR MORE INFORMATION, CONTACT:
DON WIDEMAN, Executive Vice President
P. O. Box 1257R, Kingsville, Texas 78363
Phone: (612) 592-9357

S SANTA
BREEDERS GERTRUDIS
INTERNATIONAL



Gertrudis Sale Sat, February 25

(CONT. FROM PAGE 8A)

9:00 a.m. Sale headquarters will be the Astroworld Hotel. Auctioneer will be Gerald Bowle. Sale chairman is Richard Hood, Rt. 8, Box NB 67, Franklin, Texas 77856. For further information contact the sale manager, Superior Sales, Buddy Smith, Rt. 2, Box 345, Huntville, Texas 77340, 713/291-1301 or 255-4401.

The 3rd Annual Polled Santa Gertrudis Sale will be held at the same location following the Mid-Coast Santa Gertrudis Sale. Time of the Polled Sale will be 2:00 p.m.



Herd No. 646

SANTA GERTRUDIS CATTLE

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Gertrudis Sale Set For March 31

Alice, Texas—Los Amigos Santa Gertrudis Sale will be held March 31, 1978. Sale time is 1:00 p.m. at the South Texas Auction Company on Hwy. 231 South, Alice, Texas. Selling will be 100 bulls and females from the John Martin Ranch and Los Jabonillos Ranch herds. Cattle may be seen at the ranches prior to the sale.

For information contact John Martin Ranches, Box 271, Alice, Texas 78332, 512/266-3511 or 250-3554; or Los Jabonillos Ranch, Drawer J, Premont, Texas 78376, John B. Light, Manager, 512/343-8000.

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Looking To The Future



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Fort Worth, Texas 76108

SGBI Members Named To Natl. Cattlemen's Association Committee

Natl. Cattlemen's Assn. President, Richard A. McDougal, recently announced the following members of the SGBI have been appointed to the respective standing committees of the NCA.

Animal Health, Diseases and ID Committee, Robert R. Shelton; Marketing Committee, Edward I. Stauffer; Private Lands and Water Usage Committee, J. B. "Dick" Voepel; Product Standard Label and Inspection Committee, Jim Theach; Public Leads Committee, Belton K. Johnson; Taxation Committee, J. Charles Gray; Transportation Committee, R. P. Marshall.

President McDougal emphasized the need for each committee as they and their members play a key role in the development and implementation of all policy matters on public issues in the NCA.

Third Polled Santa Gertrudis Sale Set At Houston, Feb. 25

Houston, Texas—The Third Annual Polled Santa Gertrudis Sale will be held February 25, 1978 at Houston. Sale time is 2:00 p.m. at the Astroworld Super Sales Salon.

This highly selected set of All-Halter Polled Santa Gertrudis Cattle will feature herd elites, bred females and 3-in-1 packages. Freedom of Speech gives every man the right to show his ignorance.

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SGBI Board To Meet In Denver

The Board of Directors of Santa Gertrudis Breeders Intl. will meet in Denver during the National Water Stock Show. The agenda will include the 2nd International Santa Gertrudis Congress to be held in San Paulo, Brazil from April 13 through 23, 1978.

Additionally, final preparations are being made for the annual membership meeting and "how-to workshop" which are to be held during the Houston Stock Show on February 23-24. The SGBI Board of Directors as well as several standing committees will also meet in Houston. All members are urged to attend these important events.

Turned will be cattle that are killed as "the heat of the Santa Gertrudis Breed."

A pre-sale get-together will be held at 12:00 noon in the Astroworld adjacent to the sale arena.

For information contact The Polled Santa Gertrudis Association, Mrs. Thelma Kimball, Cherokee Ranch, Sedalia, Colorado 80156, or the sale manager, Superior Sales, Buddy Smith, Rt. 2, Box 345, Huntville, Texas 77340, 713/291-1301 or 255-4401.

The Polled Santa Gertrudis Sale will follow the Mid-Coast Santa Gertrudis Association Sale at the same location, February 25 at 10:00 a.m.

Freedom of Speech gives every man the right to show his ignorance.



High selling female at the Pioneer Santa Gertrudis Breeders Assn. sale at San Jose Cattle Co. Sept. 28, la shown with her big bull calf, above, the pair going for \$8,600 to Joe Bachmuth, Gullman, Ala.

Shown from left are R. W. Briggs Jr., Mrs. Louise Briggs of Briggs Ranches, cosignor of the pair, Joe Bachmuth, Mae Woods, Briggs Ranches Manager, and a Briggs Ranch herdsman at the halters.

Panhandle Directs

Amarillo, Jan. 18 (P-B) - Slaughter steers and heifers 25-50c lower. Feedlots remain very current and most cattle selling are still carrying less than normal number of days on feed. Several packers were drawing on previously contracted cattle with the bulk of these cattle fairly well cleaned up now. Steers 39-100. Moderate showing choice 2-3 1025-1150 lbs. 44.00-44.25 early in the week. Good and mostly choice 70-90 percent choice 2-4 1000-1200 lbs. 43.00-44.00, bulk 43.25-43.50 late in the week. Mined good and choice 2-4 975-1200 lbs. 42.00-43.50, large share 42.50-43.00. Good and low choice 2-4 950-1200 lbs. 41.00-41.50. Several loads good and low choice 2-3 1100-1400 lbs. Holsteins 38.50-40.00. Heifers 12-100. Load choice 2-3 1050 lbs. 42.00. Good and mostly choice 2-4 850-1000 lbs. 40.00-41.75, bulk 40.50-41.50. Mined good and choice 2-4 800-950 lbs. 39.00-40.50. Good and choice 2-3 700-800 lbs. 38.00-39.00. Numerous loads good and choice 2-3 650-875 lbs. 36.50-37.00.

Santa Gertrudis Spring Opportunity Sale

Tulsa, Okla. - A joint production sale of quality Santa Gertrudis cattle will be held May 12, 1978, at the Tulsa Cow Palace.

Featured in the sale will be approximately ten head of hard core prospects, 110 head of bred heifers, bred cows, and pairs. Also selling will be tan head of "baby doll" show prospects.

The idea for the sale was conceived through a need for quality cattle sold in quantity, in an area that would be accessible to the Eastern and Midwestern markets.

Cattle offered in the sale will be select animals from the following ranches: Cosgrove Ranch, Cosgrove, Okla.; Bart Dedmon's Oak Valley Ranch, Athens, Texas; Doug Fain Ranches, Ladonia, Texas; and Joe Martin Ranches, of Meridian, Texas. These ranches are noted for their use and production of top quality cattle. They have compiled a very impressive record in sale acceptance and is the show ring.

Bloodlines represented will be:

Cosgrove 28/1 and Poncho 10; Denver, Kaleb 070/4, Jomar, Tomando, General, Mastorpiece, Tarzan 4, Briggs, Mey, and John Martin.

Gerald Bowle will auctioneer, and Buddy Smith's Superior Sales will manage the sale. Rt. 2, Box 945, Huntville, Tx. 77340.

NCA Launches Campaign For Timely Marketing

Denver - The National Cattlemen's Assn. has launched a campaign to maintain the marketing practices which have helped bring improved cattle prices in recent months. Tom Remington, Calverton, Ca., chairman of the NCA Marketing Committee, said the association will be pointing out the cost/price values of continuing to market fat cattle in an orderly and timely way. "The fourth quarter of 1977 saw feedlots more current in marketing than at any time in several years," Remington noted, "and prices reflected it. We sold choice fed steers in the 4th quarter for \$3 per cwt. more than a year earlier, despite the fact that fed cattle marketing exceeded numbers in the last quarter of 1976."

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No special hook-up needed other than push-pull switch (installed to activate brakes (12 volt). May be used either on pickup or on tractor too small to handle bales on lift.

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Cothren Vet. Supply Cooper, Tex.	Tyler County Tractor Woodville, Texas	D. B. W. Tractor P.O. Box 1, Texas	Fain and Randy Supply Rockledge, Texas
Johnson Orrell Roby, Texas	Jack Pickens Tyler, Tex.	Hill Implement San Saba, Tex.	Miller Grove Farm Supply Miller Grove, Tex.
Walden Edwards Clyde, Texas	Brooks Machinery Co. Dyess, Texas	Lavender Bros. Midlothian, Tx.	Cris Co. Terrell, Tx.
Custer Equip. Waco, Texas	Texas Farm Products Nacogdoches, Tx.	H. R. Frost Campbell, Tx.	Jim Rimes Hillsboro, Texas
Stanley Feed Madisonville, Tex.	McCoy Grocery Dallas, Texas	Strohman Imp. Co. Concho, Tex.	Codden Farm & Ranch Supply Gordon, Texas
D. M. McDougall Kemp, Texas	Adams Oil Co. Rockwall, Texas	East Texas Tractor Rockwall, Texas	M. L. Shuman Abernethy, Tx.
Ben Ties & Sons Rock, Texas	W. T. Daniels Rockwall, Texas	Farley Equip. Midlothian, Tex.	Rockwell Feed Rockwell, Texas
Wheeler Dairy Gardner, Texas	WYV Muenster, Texas	Collins and Turner Dallas, Texas	Owens & Proctor Farm Equip. Temark, Tex.
Baker Feed Waxahatche, Texas	A. D. Walker Edna, Texas	Oring Meeting Yorktown, Texas	Winters Feed Cotton, Texas
Tully & Son, Inc. Dallas, Texas	Walker Tractor Co. Stephenville, Texas	Lewis Tractor & Equipment Hartsville, Texas	Washington County Tractor Co. Buckhorn, Texas
Taylor Farm Supply Troy, Texas	Huntville Ford Tractor Huntville, Texas	Blackstone Equipment Mt. Pleasant, Tex.	Revere Oil Co. Longview, Texas
Harper Implement Gladewater, Texas	Huntville Ford Tractor Gladewater, Texas	Carroll & Butler S. Co. Smyth, Texas	Macintosh Tyler, Texas
	Reid's Cattle Co. Gardner, Texas		Bob Massey Equip. Co. Semin, Texas

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FEATURING... the Pureblood
MARCHIGIANA BULL
"NOCCIO" - Now 3000 Pounds

724 lbs. at 0 months unadjusted
98% unassisted calving ease score on commercial cows
62-69% dressing percentages on half-bloods
50% cutability!

SEMEN AVAILABLE from Noccio and
Proffito and seven other great Markey bulls (\$8-15 per
service) at the show.

NOCCIO

And... **PROFITTO-C. 2500 lbs.**
at 3½ years old - with a birth weight of 59 lbs. and a 12 mo.
weight of 1200 lbs. - unadjusted!

PROFITTO SIRE: "LUPO"

Sired by: Grand Champion Bull of Italy - "LUPO" - with
weights: 8 mos. 816 lbs. 12 mos. - 1423 lbs. 18 mos. 1936 lbs.
24 mos. 2330 lbs. At 5 years - 2900 lbs.

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We encourage you to breed to MARCHIGIANA - the MAJOR BEEF BREED of Italy, not because they are "new",
but because they perform with feed efficiency, prime and choice grades on normal feeding schedule (avg.
59.5% cutability on 170 steers on test - 14½ months old), high growth rate, and adaptability to any climate.
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Pybas Simmental
Bull Sale Jan. 21
Near Gainesville

Gainesville, Texas - J. E. and
Barbara Pybas, owners of Pybas
Ranch, will hold their 4th annual
bull sale at the ranch located 18
miles northwest of Gainesville on
Farm Road 1201 (Sivells Bend
Road) at 1 p.m., Saturday, Jan. 21.
They will be selling 60 service-
age yearling and two-year-old bulls
that are half-bloods, three-quarters
and seven-eighths Simmental from
Pybas Hereford base. They are
also selling top Simmental sires such
as Apollo, Galant and Exira.

Pybas Ranch will also be selling
40 bred cows, Simmental-Hereford
crosses and Herefords, all bred by
artificial insemination to calve in
March and April.

J. E. Pybas has been in the en-
tire business since 1948 with one of
the top commercial Hereford herds,
and was one of the first Simmental
breeders in Texas, having been
breeding Simmental eight years,
and one-hundred percent by artificial
insemination for the past six
years.

"We have found that these bulls
will add weaning weight, and we
guarantee that they will put 60
pounds more weaning weight on
calves than British bulls will," Py-
bas said.

"Simmental cross cows are the
best commercial cows I have ever
seen, and I don't know how you can
beat them," he added.

Jack Dillard, Waskom, will be
auctioneer for the sale. Lunch will
be available.

For further information contact
J. E. Pybas Ranch, Star Route,
Gainesville, Texas 76240, phone
817/885-0640.

Eastern Kansas Directs

Wichita, Jan. 12 (USDA) -
Slaughter steers and heifers 60-100
lower. Steers 4,960, 9 mostly choice
75-80 2-4 mostly 9 1100-1150 lbs. 48.00
to mostly 48.50. Mostly choice 184-781
2-4 mostly 3 1050-1135 lbs. 42.50 to

"Markey" Bulls On
Display At Four
Major Stockshows

Marchigiana bulls will be displayed
at four major stock shows by Markey
Distributors, Lindale, Texas, in the
next few weeks. Bud and Kelly Lester,
owners, will have their Marchigiana
bulls, "Noccio" and "Proffito" on
display at the Fort Worth
Southwestern Exposition & Fair Stock
Show Feb. 1-5, the Dixie National
Livestock Show Feb. 8-14, the San An-
tonio Livestock Show Feb. 10-19 and
the Houston Livestock Show Feb. 21-March 5.

"Noccio" is now weighing 3000
pounds, weighed 724 pounds at six
months unadjusted, has established a
record of 98 percent unassisted calving
ease on commercial cows, has 66
dressing percentages on half-bloods of
50 percent cutability. Proffito properly
weighs 2500 pounds at three-and-a-half
years of age, weighed 80 pounds at
birth and 1200 pounds at 18 months
unadjusted. Proffito was sired by the
grand champion bull of Italy, "Lupo"
who weighed 316 pounds at six months,
1423 at 12 months, 1936 at 18 months,
and 2330 at 24 months. At five years,
he weighed 2900 pounds.

Lester said, "Marchigiana are high
major beef breed because they perform
with feed efficiency, grade prime to
choice on normal feeding schedule at
170 steers tested at 14½ months old
showed 59.5 percent cutability."

Buster Leonard, Cotulla, will be
have the Marchigiana bull, "Noccio",
display at the San Antonio show.

Markey Distributors Inc. has some
available from Noccio and Proffito at
seven other Marchigiana bulls at prices
of \$8-16 per service.

For further information contact
Bud & Kelly Lester, Markey Distributors
Inc., P. O. Box 546, Lindale, Texas
75771, phone 214/832-3974.

mostly 43.00. Mixed good and choice
1025-1125 lbs. 42.00-42.50. Heifers 1100-1150
mostly choice 75-80 2-4 mostly 9 1100-1150
2-50-975 lbs. 41.00-41.50. Mostly choice
and of good 875-975 lbs. 40.00-41.50
mostly 40.50-41.00. Mixed good and
choice 2-5 850-925 lbs. 38.50-40.50.

Clasifieds Sell New Equipment

Stuph & Thangs

(CONT. FROM PAGE 1A)

A good example of this was the study
propounded by the Environmental Ac-
tion Foundation last week. This outfit
decided the 100 largest utilities were
guilty of taking advantage of tax
loopholes by charging you & me \$2.1
billion to tax and pocket some as a
capital investment incentive to be used
for their own devices load of forked
over to the IRS. In addition to this weird
arithmetic, they also charged that these
same utilities were burying our treasure
in unnecessary & uneeded power
plants & facilities far wider than we
are payin' higher utility bills.

Whoever believes that and repeats
such a charge, as most of the news
media apparently did, or to have a
very red face about now. The recent
weather unpleasantness resulted in
power shortages in dozens of parts of
the country and also resulted in electric
utilities cutting back on power and
pleading with the public to cut back on
electric usage because of shortages. The
recent blackout in New York for which
Consolidated Edison was lambasted has
finally been studied and the impartial
conclusion calls for Con Ed to pay \$90
million so it can't happen again! With
utilities everywhere converting to coal &
oil because they are threatened
with havin' their gas and oil cut off, it
sure don't look like we got any
overabundance of power plants, yet
anyway.

We all been aware of how ridiculous
some of the EPA conclusions are and
have been, but down here in Texas they
crowned some of their past achieve-
ments when they accused us of violatin'
air pollution limits. The reason was the
recent dust storm. Now they want to
limit industrial expansion until we clean
up our air, which would be simple if we
just went up and sprinkled some water
on the dry stretches of the Great Plains.

Another good example of gold off
half-cocked surfaced this week. We got
from a release from Sen. Bob Packwood
of Oregon called for a study of just how
inefficient the U.S. Employment Service
is. Seems they are not gettin' as much
farm labor to them that need it as they
act to. Packwood discovered that a law
he introduced to make it a federal crime
to hire illegal aliens was likely to see
himself with the cherry groves in his
own Oregon, who can't get enough
help to lay to their crops! Ho, boy!

Ever thine,
The Editor.

P.S. Uncle Dunk figures Carol
Tucker Foreman is lucky she didn't live
to the day when they started them
Salem witch hunts, or she'd probably
have wound up to the ducking stool as a
Common Scold. Dunk says now that
HEW Boss Callahan has decided to stop
us smokers, he wonders when Congress
appropriated any money for such a
scheme. Also, Callahan act to see how
much overassess tobacco sales boost
our balance of payments, before he

Okl. City Feeders
Steady on Monday

Oklahoma City, Jan. 18 (USDA) -
Receipts 2,000. Slaughter cows
1.00-2.00 higher, in good demand; bulls
50-75c higher; feeder cattle and calves
near steady. Feeder Steers: Choice
800-800 lbs. 45.50-47.50; 600-800 lbs.
43.75-45.25; 600-700 lbs. 42.00-44.00; few
700-800 lbs. 41.75-42.25; mixed good and
choice 300-500 lbs. 42.00-45.00; 500-610
lbs. 41.00-42.75; two part loads 920-975
lbs. 38.25-38.90; good 300-500 lbs.
37.00-40.75; 500-775 lbs. 38.75-39.00;
part load good 940 lb. Holstein steers
38.00; Feeder Heifers: Choice 375-640
lbs. 38.50-39.50; mixed good and choice
300-500 lbs. 34.00-36.25; 600-600 lbs.
35.25-35.00; good 300-716 lbs.
30.00-33.00. Cowal Utility and comm-
cial 2-3 27.00-31.00; cutter 1-3
24.50-27.00, low dressing down to 28.40;
part load, corner and low-cutter 20.60.
Bulls: Yield grade 1-2 1000-1700 lbs.
38.00-37.25; good choice rep-
resent cows 27.00-32.75; few good
choice cows with calves at side 27.50
per pair.

Hogs 1,400. 75-100 higher; U.S. 1-2
200-255 lbs. 48.00-49.35. U.S. 1-3 200-280
lbs. 47.00-48.00. U.S. 2-3 280-280 lbs.
45.00-46.50. U.S. 2-3 300-350 lbs.
43.25-44.25. Sows 1,00-1,25 higher; U.S.
1-3 300-720 lbs. 38.25-39.25, nine head
480-800 lbs. at 40.00. Boars: Over 300
lb. 31.75-32.50, few 280-290 lbs. 31.30.
Feeder Pig: Steady, 819 head, U.S. 1-2
35-36 lbs. 40.00-40.50. U.S. 1-3 100-170
lb. 36.00-39.50.

challenged EPA's mileage figures and
Callahan's HEW wants to strip USDA
of its food inspection services. As if
HEW slot conceded to be the worst run
part of the Govt! - The Wall
Street Journal

JOSEPHINE NARON'S HAY LOT extends a warm
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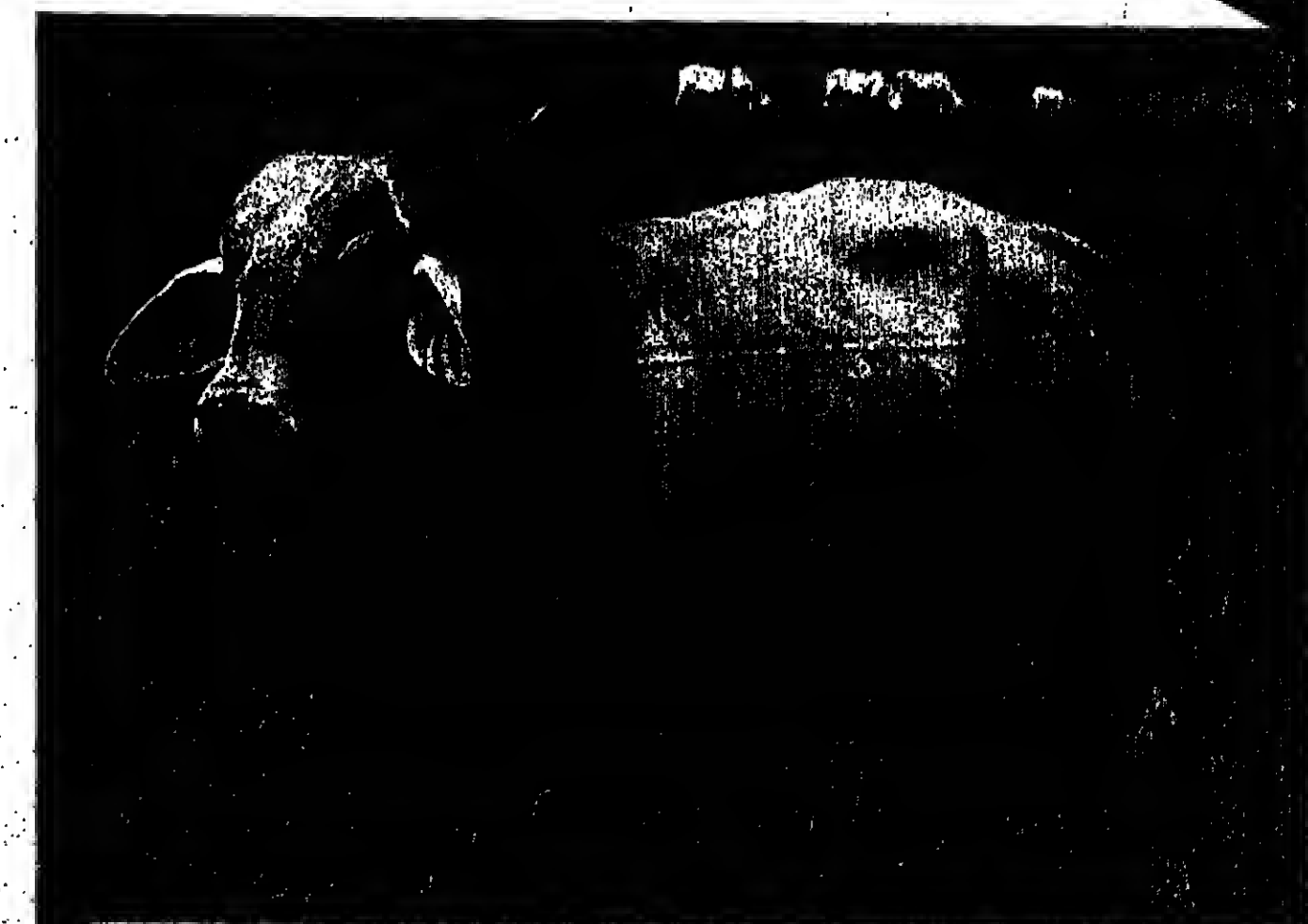
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or call (913) 792-3685
See Us at the
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FOURTH ANNUAL PYBAS RANCH

Simmental
Bull Sale

Saturday, January 21, 1978 - 1 P.M.
At the Pybas Ranch 18 Miles Northwest of
GAINESVILLE, TEXAS
Farm Road 1201 (Sivells Bend Road)

60 Service-Age Yearling and 2-Year-Old Bulls

Halves, 3/4's and 7/8's from Pybas Hereford base sired by top Simmental Sires
such as Apollo, Galant and Exira.

LUNCH AVAILABLE
JACK DILLARD, Auctioneer 7:00-7:30 PM
For Information Contact

J. E. PYBAS RANCH
STAR ROUTE, GAINESVILLE, TEXAS 76240
Phone 817/665-9846



SOME OF THE SIMMENTAL CROSS BULLS

BONUS OFFERING
40 BRED COWS
SIMMENTAL-HEREFORD CROSS
Mostly 3 and 4 Years Old
SOME HEREFORDS
ALL BRED A.I. TO CALVE IN
MARCH and APRIL

Tops of Texas Brangus Female Sale Feb. 11

San Antonio — The Texas Brangus Breeders Association's "Tops of Texas" Brangus female sale will be held at 1:30 p.m., Saturday, Feb. 11, in the auction sales barn at Joe Freeman Coliseum in San Antonio. The offering will be 50 of the best Brangus females in the State, selected by or carrying the service of some of the greatest herd bulls on Earth of any breed.

Reference sires featured are: Rocky Joe, General, Tikan, Beacon, Colorado, Valentino, Rocky Joe 650, Von B's Chief, Superstar, Riverby 204, Justana 40/8, Ad Black Duke, Tom Tom 34/3, Joe Cloud 33/3, George Roy 272, Sir Carson 75/6 and Guardalup Chief 109.

Further information and catalogs may be obtained from the sale managers, P & F Cattle Co., P. O. Box 807, Bellville, Texas 77418, phone 713/865-3616; or Texas Brangus Breeders Assn., Lauren Muehler, secretary, P. O. Box 570, Sealy, Texas 77474, phone 713/885-3364.

The next order of business will be the TBBA annual winter meeting with election of directors for three year terms followed by the board of directors' meeting and executive committee meetings.

At 6:45 in the evening our 21st anniversary cocktail party and banquet will begin followed by dancing. Special attractions of the evening will be an auc-

tion of many irreplaceable items of value appraised above \$50. Some of the items will be Brangus oriented, others related products, some porcelain works of art, something of interest for everyone.

(CONT. ON PAGE 15A)



Bill Coffee, left, owner of Coffee Ranch Inc., and Gary Radt, both of Harrison, Mo., are shown at the Hill Country Brangus bull sale at San Antonio Dec. 10, where they were among the major buyers.

Commercial Breeders Buy Brangus Bulls

Price paid by commercial cattlemen for Brangus range bulls this fall reflected the growing demand the breed has enjoyed in recent years. At four major range bull sales 290 bulls have averaged \$1127 compared to an \$840

average on a total of 128 bulls ranging 7 breeds at the Cow Palace Bull Sale in San Francisco, Calif., Nov. 3. At the Western Stockman's Annual All Breed Sale in Fresno, Calif., Oct. 8, 80 Brangus bulls averaged \$1,074 to a sale that saw a percentage of \$799 on 293 bulls ranging 12 breeds.

(CONT. ON PAGE 15A)

Texas Brangus News (CONT. FROM PAGE 14A)

Brunham. Volume buyers were T. A. Cunningham, Gollad, Double E Ranch; Dan Kinsol, Cotulla; P & F Cattle Co., Bellville; and Uribe Cattle Co., Laredo. There was a total of 24 buyers. The sale was managed by Syler Sales Management Co., Inc.

Other sales and shows to attend in the coming months are: Jan. 28 Fort Worth Junior Brangus Show; Feb. 2 Fort Worth Open Brangus show; Feb. 23 Bluebonnet hosts Houston International Sale in the Super Sales Salon, Houston Livestock Show; Feb. 26 W. B. Harris annual production sale, Columbus; March 3 Junior Brangus Show, Houston Livestock Show; March 4 Bluebonnet Brangus Breeders bull sale, Sealy; March 4 Hill Plains Brangus bull sale sponsored by Indian Nations Brangus Breeders, Newkirk, Okla.; March 17 Southwest Brangus Breeders Annual Sale, Livestock Show, Tucson, Ariz.; March 18-19 TBBA Convention, Merriott Hotel, Tucson.

Aliso Bordo, above, owner of Bordo Ranch, Columbus, N.M., a volume buyer of both bulls and commercial females at the Hill Country Brangus sale at San Antonio Dec. 10.

Texas Jr. College Agricultural Teachers Meeting Feb. 17-18

Texas Junior College Agricultural Teachers also annual meeting in Houston, February 17 and 18. The

BRANGUS BULLS
DAY: 612/287-4283
NIGHT: 612/286-4251

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Dr. E. R. & Mary Cox, Owners
Ph. 214-821-2791, Dallas, Texas
David Allison, Manager
Ranch Phone 214-367-7074

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David and Ann Vaughn
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Phone: Home 817/372-4762
Ranch 817/445-3766.
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Commercial Breeders Buy Brangus Bulls

(CONT. FROM PAGE 14A)
sponsored by the Texas Brangus Breeders Association on Dec. 3 saw 120 bulls average \$1,006. A total of 44 Texas breeders consigned the bulls. At the Hill Country Brangus Breeders' Association sale, the average was \$1,006. A total of 44 Texas breeders consigned the bulls. At the Hill Country Brangus Breeders' Association sale, the average was \$1,006. A total of 44 Texas breeders consigned the bulls.

Association sale in San Antonio, Texas, a week later, 129 bulls consigned by 26 breeders averaged \$1,247.



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TBBA
For Information Contact:
Lauren Muehler, Secretary
Texas Brangus Breeders Association
P.O. Box 570, Sealy, Texas 77474
713/885-3364

FOR FURTHER INFORMATION OR
CATALOGUES CONTACT:
P & F CATTLE CO.
P.O. Box 807
Bellville, Texas 77418
713/865-3616
713/865-3618
713/865-3622

1:30 p.m.
February 11, 1978
Auction Sales Barn
Joe Freeman Coliseum
San Antonio, Texas

SAN ANTONIO

Stock Show Select Longhorn Sale Set Feb. 3, Fort Worth

Fort Worth — The North Texas and Oklahoma Texas Longhorn Association will conduct the Fort Worth Stock Show "Select" Texas Longhorn Sale in Entero Barn 6 at the Southwestern Exposition and Stock Show at 6 p.m., Friday, Feb. 3.

The 70-head offering will include five head bulls, 46 head cows and pairs, 15 head heifers and four steers.

Judging of the Longhorn cattle will be at 10 a.m., Feb. 3; the annual meeting of the association will begin at 1 p.m., Feb. 3; and a pre-sale party will begin at 2 p.m. that day prior to the sale.

Sale headquarters will be the Green Oaks Inn. For catalogs and sale information contact: Larry P. Smith, P. O. Box C, Crowley, Texas 76036, phone 817/297-1142.

There will always be an "if" in the middle of life.

Mize Buys Second Top Heifer In Natl. Chianina Sale

Walter G. Mize Ranches, Arlington, Texas, was contending bidder for the top selling female at \$18,000, and was the successful bidder at \$9,000 for the second high selling female in the National Chianina Sale at Louisville, Ky. recently.

Mize Ranches was outbid by Kohler Farms, Kohler, Wis., for the top selling heifer, Coggs White Lilly, a fullblood consigned by W. E. Greco, Boisefrain, Macleod, Canada.

The second high selling heifer, Ampleforth Disarbs by Gumbo, consigned by Richard and Sato Carter, Fayette, Mo., had been first place winner in the females born May 1-May 31, 1978 class in the national Chianina female show.

Walter G. Mize, Arlington, owner of the Walter G. Mize Ranches, retired as chairman of the board of directors of the American Chianina Association at the annual convention held in conjunction with the sale at Louisville.

The hospital recovery room is being moved next to the cashiers desk.

Southwest Entries Fare Well In Natl. Chianina Open Show

Chianina entered by owners from the Southwest in the National Chianina Open Show at the North American Livestock Show in Louisville, Ky. recently placed well in several classes.

Pass Cattle Co., Dallas, and Char-Wayne Farms, Anadarko, Okla., exhibited their bull, Char-Wayne's II, a junior by Imolo 3000, to the reserve senior champion bull honors in the show.

The Pass-Char Wayne bull had earlier been named second place winner of the class for bulls born Jan. 1 to Nov. 30, 1978.

Charles J. Burk, Ponthistle, Texas, took second place in the class for bulls born July 1-Oct. 31, 1978, with his bull, CJB Cisko Ocho by DJB Whitehorse.

R. L. Waltrip, Houston, showed his bull, Infero, to second place in the class for bulls born March 1-April 30, 1978.

Chianina Bulls Avg. \$1,586 In Denver Sale

Denver — The National Western Chianina Bull Sale had an average of \$1,586 on 80 bulls at the National Western Livestock Show here Jan. 14. Stanley Slout, Linwood, Kan., was auctioneer.

The senior champion bull in the Chianina bull show topped the sale, going for \$5,700 to Lewmore Farms in Pennsylvania. The bull was consigned by Char-Wayne Farms of Anadarko, Okla., and Pass Cattle Co., Dallas.

Three-quarter interest in the grand champion bull of the show sold for bulls born May 1-June 30, 1978, with their bull Omerator 1 by Erodo.

Childers Land & Cattle Co., Temple, Texas, took fourth place in the class for females born March 1-April 30, 1978, with Amarilla by Friggle.

Named National grand champion Chianina bull was WCB IMOLO 3000 5033, shown by Harlan Ritchie, Vantage Farms, Silver Marquis Farms, Bath, Mich., and Ralph Danner Jr., Muscatine, Iowa.

\$4,800 to Jim Adams, Bloomington, Ind. This bull was also a Char-Wayne Pass consignment.

OW Chianina Farms, Wheaton, Ill., consigned the reserve champion bull that was purchased by Hemon, Oakwood, Ill., for \$2,500.

Chianina Continue
Impressive With
Show Winners

Chianina-bred calves have had an impressive number of championships and high-placings in the livestock shows across the country, especially in the eastern part of the nation. Show judges' recognition of the superiority of the Chianina has been reflected by a new general opinion for and interest in the breed.

At the Eastern National Livestock Show early last fall in Timonium, Md., Chris Maler, daughter of Mr. and Mrs. Richard Meier, Eagle Grove, Minn., her quarter blood Chianina X Angus Hereford steer to the grand champion of the steer show. The 1,300-lb. steer, which had earlier been high reserve grand champion at the State Fair in Des Moines, later sold for \$7,000 to gross \$2,680 for the buyer.

This was the second time in three years Chianina has won of Timonium. Chianina's biggest surge of sales was at the KeyStone International Harleburg, Pa., where in the steer show division Dr. Gary Maler, the awarded class winning note to the show by Jay Wright, Wheaton, Ill., Bret Holzhauer, Holtwood, Pa.; Frey, Quarryville, Pa.; and the Postin, Lewisburg, Ill. Wright's was also shown to reserve champion. That steer has earlier in his class at the Indiana State Fair.

Postin's steer was selected as a lightweight champion of the KeyStone show. In the open show, it was shown by Rely Farms, Millbrook, N.Y. won the lightweight division at Chianina swept the heavyweight division with the championship going to Cattle Co., Clinton, Ind., and reserve heavyweight title to Jim Van (Millbrook, N.Y.).

At the American Royal in Kansas City, Chianina-bred steers captured the championship titles. Phyllis (for Chianina) was an entry from the Illinois of Luverne, Iowa, which named reserve champion steer at the FFA division of the show by Joe L. Larned, Kan., judge.

In the North American Livestock Show at Louisville, Ky., Chianina's record-setting fourth line in 34 years walked away with the title. The Hillbert Brothers from Iowa (their immaculately-groomed 1,800-lb. Philippine-Angus cross named to top all entries which bullifies in the sale that followed the show, where Chianina won both open and reserve honors in the high important feeder calf division in Chianina calves auctioned for an average of \$953 per head.

West Texas Angus Assn. Bull Test

The Greater West Texas Association Bull Test is sponsored by West Texas State University, Canyon, Texas. We have a good group on test this year, and they are doing well with very little sickness.

The entire group of bulls are gaining 3.81 for the 55 days, an average weight per day of age of 4.84 ADG. He is sired by Angus Simulus.

Thunder Valley Angus of Iowa had the second high gaining bull ADG being bred by Pro.

A. F. Flint of Bard, New Mexico, the high gaining sire group with ADG of 4 sons of Flint, 1st Prince 2122.

Hinkson & Luet Angus of Iowa have the second high gaining sire group with a 3.67 ADG on 3 sons of Hinkson 7013.

Richmond Hales of Canyon, Minn., best weight per day of age bull was excellent 3.58 on a son of Enslous 184.

The second high weight per day of age bull was from West Texas by a son of 824 on a son of Hinkson 7013.

The 84 day weight will be 1,300 lbs. Jan. 21, 1978, with our present record bull sale slated for March 1978.

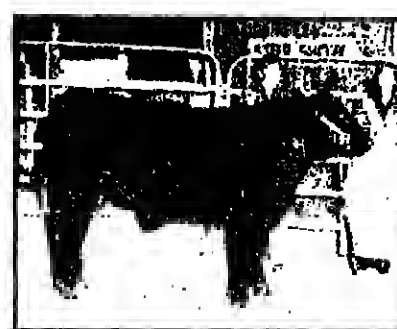
CHIANINA... A CUT ABOVE THE REST. YIELD GRADE 1 AND 2, CHOICE QUALITY AND CHAMPIONS



Grand Champion Steer, 1976 National Western



Reserve Champion 1976 American Royal



Grand Champion Steer, 1975 North American Expo



Grand Champion Steer, 1975 American Royal



Reserve Champion 1974 American Royal



Grand Champion Steer, 1975 International

It happened twice at the American Royal. It happened at the National Western and again at the Eastern National. Then Houston, Louisville and others. For two show seasons spanning three years, Chianina cross steers have been winning Grand and Reserve Championships on foot at the nation's most competitive shows, then going on to produce choice quality with yield grade 1 and 2 carcasses.

Last year alone, Chianina steers captured championships at five of the nation's top seven shows. At the Eastern National, the Grand Champion and Reserve Grand Champion steers on foot, both Chianina, had yield grades of 1.4 and 2.4 respectively and both graded choice. At the 1975 American Royal, where Chianina steers grabbed overall Grand Champion, Reserve Champion (4-H Division) and Reserve Champion Crossbred (FFA Division), yield grades of 2.2, 2.4, and 2.4 were recorded. Again, all graded choice. The 1974 American Royal Reserve Grand Champion on foot was also Reserve Champion Carcass with these stats: yield grade 1.4, quality grade, choice. The 1976 National Western Champion graded choice and had a yield grade of 2.6. At the 1974 North American Expo, Louisville, the Grand Champion carcass steer had a yield grade of 2.05 and graded low prime under the old USDA grading system. The Reserve Champion carcass, at the same show had a yield grade of 1.55 and graded choice. (The 1975 International Grand Champion steer was not slaughtered.)

These are the highlights of over 15 championships for Chianina on hoof and/or rail. Championships are great but in the final analysis the real purpose of this message is to illustrate the value of Chianina genetics to you. Today's requirement for show steers is to be more closely attuned to the needs of the commercial industry. The new USDA grading system is here to stay. Chianina steers are consistently fulfilling the economic ideals for producers, feeders, packers and consumers. There has never been a better time for you to incorporate Chianina genetics into your own segment of the beef industry.

CHIANINA... A CUT ABOVE THE REST.

To Put CHIANINA Genetics To Work For You Contact One of the CHIANINA Breeders Below.

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Mike Lee, Longview, Texas
John Pass and J. T. Pass
Suite 225, 5325 Walnut Hill Lane
Dallas, Texas 75221
(214) 383-8374
Bob Wallborn, Ranch Foreman
Route 1, Box 204
Hughes Springs, Texas 75666
(214) 835-8121

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OWNERS:
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Dr. Robert G. Harman
Manager:
Jimmy Soules
Box 276
Aledo, Texas 79008

WALTER G. MIZE RANCHES

Walter G. Mize, Owner
Route 3, Box 67
Chillicothe, Texas 76031
817/477-2881 or
817/641-7391
John Foster
Manager
817/641-7824

HE-BAR RANCH

1-1/2 miles west on Hwy 182
P.O. Box 666
QUITMAN, TEXAS 75763
Henry and Dede Harris, Owners
Office:
214/763-6500
Home:
214/678-2500

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214/884-3451

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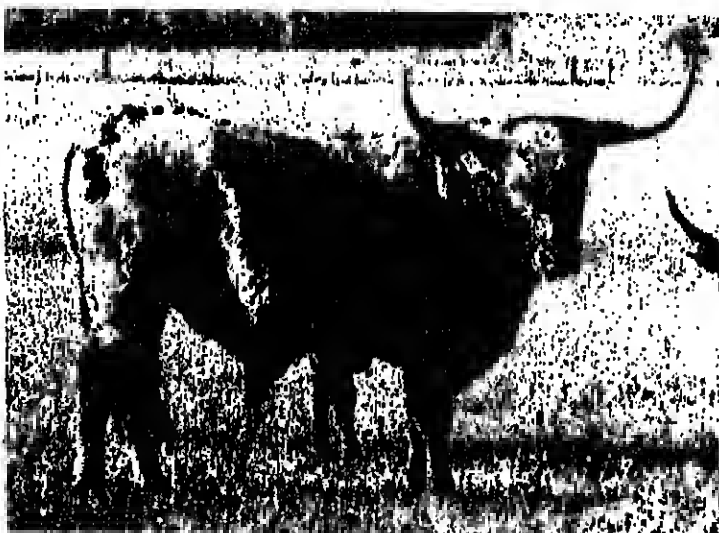
Route 1 - Box 432
Aledo, Texas 79008
817/448-9509

CHIANINA RANCH

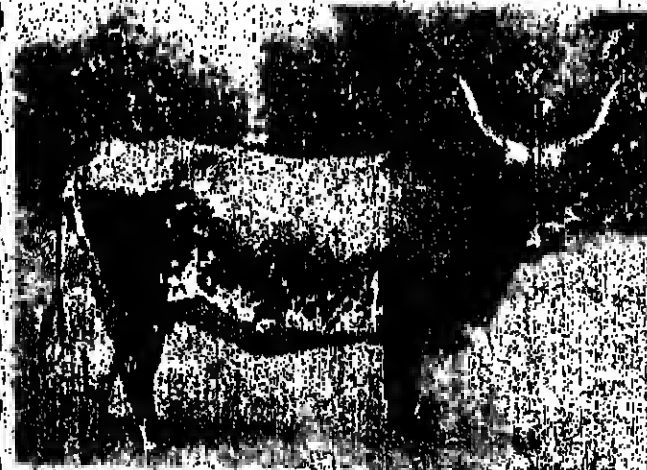
Kaufman, Texas
214/832-2433
Dallas, Texas
214/287-5179
Rt. 3 - Box 250
Terrell, Texas
75160

Fort Worth Stock Show "SELECT" Texas Longhorn Sale

JUDGING
FEBRUARY 3, 10 A.M.
SALE
FEBRUARY 3, 6:00 P.M.
AUCTIONEER:
COL. EDDIE WOOD



5 Herd Bulls



46 Bred Cows & Pairs



15 Bred Heifers

Plus 4 Steers

Sale will be held in Cattle Barn #6, Southwestern Exposition and Fat Stock Show, Fort Worth, Texas

Sponsored by:

North Texas and Oklahoma Texas Longhorn Association

For catalogs or sale information contact:
Larry P. Smith, P. O. Box C, Crowley, Texas 76036, 817/297-1142

Commercial Hereford Heifer Sale Jan. 29 At Fort Worth Show

Fort Worth — The Southwestern Exposition & Fair Stock Show will provide an excellent opportunity to obtain some of the best Hereford heifers to be offered this year from some of Texas' most well-known Hereford breeders in the Texas Hereford Association's commercial purebred heifer show and sale on Jan. 29, the show at 8 a.m. and sale at 1 p.m.

Consigned in pens of 20 head, the outstanding females will compete for a total of \$5,000 in premium money in the show, with a \$500 prize for each first place pen before being sold at auction in pens

of 20 head.

These heifers from nationally known ranches are available only because the consignors set them aside especially for this sale. The herd and open heifers include some of the best Hereford heifers in the state.

Consignors are: Pat Boone, Jr., Littlefield; Paul Dauer, Panhandle; Double U Hereford Ranch, Post; W. K. Gordon, Jr., Fort Worth; Ed Latham, Dalhart; J. D. Patterson Ranch, Aspermont; Summerour Ranch, Delhart; Richard Windham, Baird; Coldwater Cattle Co., Amarillo; C. J. Davidson, Fort Worth; George Glascock, Cresson; Albert Haase, Rhame; J. T. Lyles, Henrietta; Summerour Bros., Dalhart; Swenson Land & Cattle Co., Stamford.

BAR B RANCH

WELCOMES ALL VISITORS TO THE 1978 SOUTH-WESTERN EXPOSITION AND FAIR STOCK SHOW. While in Fort Worth you are invited to come by and see our new herd sire

D4 PRINCE

A son of Hayes D4 and grandson of Winrock D4.

We have a good selection of daughters of Tex Onward 35 now being bred to D4 Prince for sale at the ranch.

And REGISTERED HEREFORD BULLS 16 Months to 2 years old FOR SALE NOW

BAR B RANCH

Mrs. C. H. Bertram, Owner

300 N. BAILEY, FORT WORTH, TEXAS 76107

PHONE 817/828-1833

John A. Davis, Ranch Herdsman, Smithfield, Texas, 817/281-9621

Stephens County Hereford Sale At Duncan, Feb. 4

Duncan, Okla. — This Stephens County Livestock Growers Association purebred Hereford Sale will be held February 4, 1978. Show time is 9:00 a.m. with the Bull Sale following at 12:00 noon and the Heifer Sale at 2:30 p.m. The sale will be held at the Farmers & Ranchers Stockyards located 1 mile North of Comanche or 8 miles South of Duncan on Hwy. 81.

Selling are 89 bulls and 48 heifers and represent many years of selective breeding and herd improvement by Hereford breeders in Stephens County.

Consignors are: Robert O. Brown, E. T. Muxwell, Wayne H. Brown, R. V. Howard, Phil Lowery Ranch, and Jodie Poyne. Auctioneer will be Guy Shull of Elgin, Okla. For information contact J. D. Lockwood, Room 311, County Courthouse, Duncan, Okla. 73533, 405/255-0510.

SELLING AT THE FORT WORTH STOCK SHOW January 29 — 40 HEREFORD HEIFERS

2 Pens of 20 each — 1 pen is a good set of summer yearlings. Pasture exposed to a good Vagabond Bull. Many of them are out of our Sam Donald and Supreme Pride bulls. The younger heifers are a top set of heifers. Either pen will make a real set of mother cows. LOOK THEM OVER. Also have some serviceable age bulls for sale at the ranch.

ALBERT HAASE-BAR B RANCH
RT. 1, BOX 55, RHAME, TEXAS 76078, 817/636-2538

Gulf Coast Hereford Spring Sale Set At Columbus, February 10

The Gulf Coast Hereford Association will hold its 28th Annual Spring Sale on Friday, February 10, 1978, at the American Legion Park in Columbus, Texas.

Fifteen members of the Association have consigned 41 registered horned Hereford bulls to the sale.

On the day of the sale, these bulls will range from 20 to 45 months in age. Eight will be coming two-year-olds; 20 will be two years of age or better; one three-year-old; one coming three-year-old; and two coming four-year-olds. The bulls are clean pedigreed and are acclimated to Gulf Coast conditions, and will be tested for colic and TB to meet health requirements to move into any territory. They will sell as single lots and in pens of two and three.

Dr. Harold Franko, of Texas A & M University in College Station, will judge the bulls for the sale order beginning at 9:00 a.m. on February 10th. The auctioneers are Walter and Dick Bryan, who will start the sale at 1:00 p.m.

The 15 Association members signing the bulls are: Ricky Bates, Brynn; Dr. L. J. Clark, Dallas; Gutwood Hereford Farm, Burton; Hartstock Hereford Farm, Washington; Ches. Herder, Welmar; R. T. Harris, Houston; H. H. Herrmann, Caldwell; J. B. Forns, Richmond; J. D. Hines, Farm, Burton; L. A. Kelsey, Farm, Millersville; Parma, Tishley Meadows Farm, Cypress; New Year's Creek Farm, Brown; Rocking M Ranch, Giddings; King Herefords, Schulenburg.

Lunch will be available on grounds, and catalogs may be obtained from B. C. Gutwood, P.O. Box 91, Burton, Texas 77855, 713/280-2719.

Herrin Hereford Bulls Consigned To Gulf Coast Sale

Columbus, Texas — The R.T. Herrin Hereford Ranch at Sulphur, Texas, in the shadow of the Ike Dome, seven miles southwest of Houston, is consigning three standing two-year-old bulls to the Gulf Coast Hereford Sale to be held at Columbus, Feb. 10.

One of the bulls is a performer and has in his pedigree other Super ROM's. This bull, RTH745 Mischief K139, whose weaning weight was 724 pounds, his day weight was 1006 pounds, and estimated weight at sale time is expected to be 1860 pounds. He is a Herrin's chief herd sire. ROM K139, who was sired by RC Mischief D4.

Herrin also has an outstanding group of yearling bulls and bred open heifers for sale at the ranch. For information contact Herrin Hereford Ranch, P. O. Box 297, Sulphur, Texas, or write H. T. Herrin, 1205 Central National Building, Houston 77002, 713/621-5525. The ranch formerly was owned by the late H. T. Herrin. Also may be contacted by 713/459-1414.

There was a guy that said he was cancelled, but had every reason to.

HAVE TO OFFER 500 BULLS

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NEWS about LIMOUSIN

National Limousin Sale Averages Up \$1,071 From 1977

Denver — The 8th National Limousin Sale held at Denver's National Western Livestock Show Jan. 13 grossed \$223,676 on 87½ lots for an average of \$2,568 — an increase of \$1,071 from last year's sale average. Sale consultants were American Cattle Services, Chattanooga, Ohio, and Cattle Management Consultants, North Platte, Neb., with C. K. "Sonny" Booth, Miami, Ohio, as auctioneer.

No. Type	Gross	Avg.
15½ PB bulls	106,760	6,887
20 Brd PB females	77,060	8,868
8 Open PB females	16,300	2,038
5 ¼ females	7,925	1,586
Percentage bulls	15,550	1,728

The cattle sold to buyers from seven states and Mexico.

Topping the sale was Riverbend Honor RFB 71H, a fullblood Limousin bull consigned by Wiggins Ranch Co., Cleveland, Texas and purchased for \$30,000 by Rancho Santa Clara, EDO, Tex.

Second high lot in the sale was the reserve champion female of the National Limousin show, a consignment of Debbie Jackson, Miami, Ok., a fullblood cow bred to Crusador, purchased by Jim Kefauver & Son, Ardmore, Ok., for \$14,100.

Wiggins Ranch Co. purchased the second high selling bull, Glenlake Famous OKP 80H, consigned by Glenlake Farms, Grandview, Manitoba, Canada, for \$13,800.

Jim Bailey, Brownwood, Texas, paid \$900 for a bull consigned by Adams Limousin Ranch, Miami, Ok., and Debbie B. Branch, Brady, Neb., bought a bull consigned by Goldenwest Farms, Inc., Miami, Ok., for \$8,800.

McKown & Son also bought the sale's second high selling female lot, an open fullblood heifer consigned by Nordic Farms, Campbellville, Ontario, Canada, for \$8,400.

Frank Cable Limousin, Puhwies, S. Dak., paid \$800 for a fullblood cow bred to Elegast and consigned by Marvin Mewas, Highmore, S. Dak., and Wiggins Ranch Co., paid \$5,200 for a fullblood bred cow consigned by Laureat J. Maguet, Maakoba, Canada.

Dameron, Yackley, Bates Lead Pen Limousin Bull Show

Denver — Dameron Land & Cattle Co., Salida, Colo., exhibited the grand champion carload of 12 yearling bulls in the National Limousin Show's pen and carload division at the Denver National Western Stock Show Jan. 14.

In the carloads of junior bulls calved after Jan. 1, 1977, Pompadour Hills Ranch, Highmore, S. Dak., was first; William Schermer & Sons, Latimer, Iowa, second; and Gordon and Tootie Broker, Walden, Colo., third.

In the pen of three bulls judging for bulls born between Jan. 1 and April 30, 1976, Symons Bros., Amherst, S. Dak., was first; Beaver Creek Ranch, Lodi, Kan., second; and Owl Creek Ranch, Ridgeway, Colo., third.

In pens of three bulls calved between Sept. 1 and Dec. 31, 1976, Bates Limousin Ranch, Konawa, Ok., had the first place and reserve champions of the pens of three bulls; Beaver Creek Ranch was second; and Foothills Limousin Ranch, Longmont, Colo., third.

In the biggest class with 13 entries, bulls calved after Jan. 1, 1977, Yackley Limousin Ranch, Onida, S. Dak., had the first place and grand champion pen of three bulls; Adams Limousin Ranch, Miami, Ok., was second; and Frank Cable & Sons, Puhwies, S. Dak., was third.

Judges were Larry Hollers, Cody, Neb., and Bob Kropp, of Oklahoma State University.

There are 149 nations in the United Nations and the American people pay one-fourth of the tab.

Classified Sell Equipment

APRIL						
S	M	T	W	T	F	S
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22	23	24	25	26	27	28
29	30					

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Grand champion pen of three Limousin bulls at the National Limousin Show at the Denver National Western Stock Show Jan. 14, above, were consigned by Yackley Limousin Ranch, Onida, S. Dak. The owners, Mr. and Mrs. Bob Yackley, are at left, with their sons at the sales, Greg Martin, center background, new executive vice president of NALF, and the judges at right, Larry Hollers, Cody, Neb., and Dr. Bob Kropp, Oklahoma State Univ.



Reserve champion pen of three Limousin bulls in the National Limousin Show Jan. 14 at Denver are shown above. They were exhibited by Bates Limousin Ranch, Konawa, Ok. At left are Wynne Poe, Bates manager; Bill Bridges, Miami, Ok.; in the center background is Greg Martin, new NALF executive vice president; and at right are judges, Dr. Bob Kropp, Oklahoma State Univ., and Larry Hollers, Cody, Neb., and Gaylin Bryson, herdman at OSU.

An optimist is a convict with three life sentences demanding credit for the time he spent in jail before he was convicted.

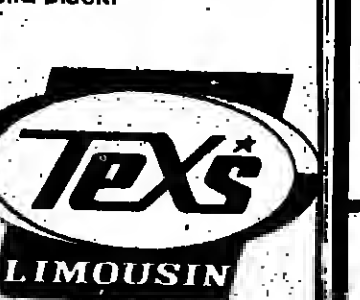
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Vernon Holcomb, left, Stanton, Texas, and Darrell Wiggins, owner of the Wiggins Ranch Co., Cleveland, at the National Limousin carload bull show at the Denver National Western Stock Show Jan. 14.



Pleasure with their appraisal of the quality of bulls exhibited in the carload bull show at the National Western Stock Show Jan. 14 is displayed on the faces of, from left, Vernon Holcomb, Stanton, Texas; Wynne Poe, Konawa, Ok.; Jay Nixon, Arlington, Texas, advertising executive who handles several Limousin accounts; and Willard Pfleger, Pflugerville, Texas, president of Texas Limousin Assn.

(CONT. ON PAGE 23A)

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BRUSHY CREEK RANCH



Displaying the length, height, and conformation Lewis Bingham believes is important in this bull calf, who also happens to be the son of the Orad Champion Limousin female at the 1977 Houston Livestock Show.

Lewis Bingham is Building Small, Elite Limousin Herd

(CONT. FROM PAGE 22A)

he bred were shown to the first, second and third places in their class in the recent World Limousin Futurity.

The "sell" part of his program has been similarly successful. When he bought the record-price setting heifer, Carnaval Queen, in Wiggins Ranch Co.'s production sale for \$28,500 recently, his neighbors wondered how he could pay such a price for one heifer and make her work in today's cattle business climate. The next week, he sold five future embryo transplants from Carnaval Queen for \$8,000 each to Carl Campbell of Lake Orion, Mich.

"I'd like to own a lot of heifers like Carnaval Queen for \$8,500 each," he says.

Bingham's successes in the Limousin business have been based on the concept that if confined to a small herd by space limitations, as he is, it needs to be a top quality herd, and that winning shows is only a manifestation of the performance of the herd.

That performance, he believes, should include heifer calves that weigh at 528 pounds or more and bulls at 600 pounds or more. His Limousins do this with no creep feed until they are 120 days old.

However, he doesn't breed heifers to calves before they are about 80 months of age.

Deux Amis LIMOUSIN CATTLE

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with X-Tender Instant Electric Fence Brackets

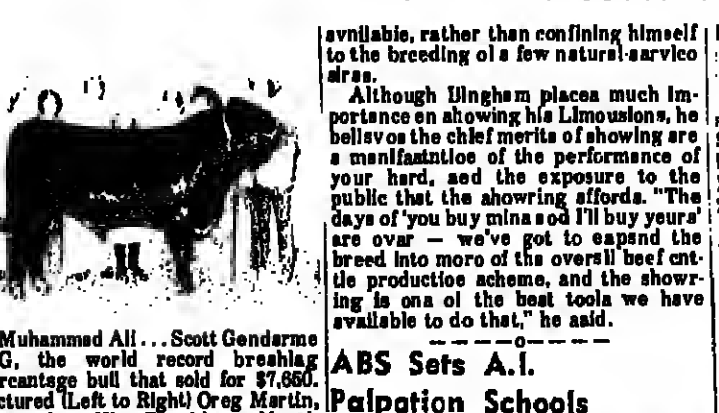
X-TENDERS put the hot wire out where it should be. Make a double fence, one permanent, and one electric, on either side, utilizing about ONE-FOURTH of the existing posts.

New Super Dome Insulators attached.

Three models, D-1 for "T" steel posts, D-4 expendable for wood posts 3 to 4½ inch tops and HS-1 staple on for large wood posts.

IF YOUR DEALER CANNOT SUPPLY YOU, ORDER DIRECT: 25¢ EACH POSTPAID IN LOTS OF 25 OR MORE.

THE DEFENDER COMPANY



Muhammed Ali... Scott Gendarme 88G, the world record breaking percentage bull that sold for \$7,850. Pictured (Left to Right) Greg Martin, Executive Vice-President North American Limousin Foundation; Veldean McCoy, Lee McCoy; Dr. & Mrs. J. D. Caviness; Bill Schermer, at the halter; Larry Scott.

of age and weigh 1,000 to 1,150 pounds, giving them enough maturity and size to calve without difficulty, and to support a fast-growing calf.

Bingham used through the breeding-up stage of his operation a technique of contracting his calves before they were born — the seven-eighths blood heifers for \$2,100 and bulls for \$1,000, giving him the assurance of a price that would "take the mystery out of the market."

Now that his herd is up to 85 purebreds, including one polled purebred, Bingham has stopped contracting and keeps his heifer calves to build a larger herd.

Bingham uses only artificial insemination in breeding his females because that gives him the full range of calves before they are about 80 months of age.

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available, rather than confining himself to the breeding of a few natural service sires.

Although Bingham places much importance on showing his Limousins, he believes the chief merits of showing are a manifestation of the performance of your herd, and the exposure to the public that the showing affords. "The days of 'you buy mine and I'll buy yours' are over — we've got to expand the breed into more of the overall beef cattle production scheme, and the showing is one of the best tools we have available to do that," he said.

Breeders Service has announced several A.I. and Inbreeding Schools scheduled for early 1978.

Included in the schedule are schools at Bryan, Texas, Jan. 8-12; San Antonio, Jan. 16-20; Texarkana, Jan. 10-19; Houston area, March 20-24; and Tyler, March 20-24.

Palpatation will be taught by training specialists from Texas A & M University.

For information and reservations contact John Quinn, American Breeders Service, Ltd. 2, Box 208, LaGrange, Texas 78945, 713/249-3033; or Bruce Chiarello, 3045 Abbott Lane, Paris, Texas 75460, 214/785-0818.

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ALL-GALVANIZED NOW! Stronger, heavier longer lasting!

Mini-Bull® corral fence, originated by Bernstein Brothers, is now even better with the addition of extra-heavy gauge (approx. 3/16 in. dia.) steel top, bottom, and two intermediate wires. This affords greater strength and durability and will add years of service to this product. All other horizontal and vertical steel wires are heavy 10 gauge (approx. 1/8 in. dia.). Openings are 6 inches square, coils are 8 feet high and 150 feet long. This new, improved corral fence is all welded and all-galvanized.

LOOK! This is the actual size (approx. 3 1/8 in. dia.) of the new heavier 4 ga. top and bottom and two intermediate wires.

FREIGHT PREPAID ON TWO ROLLS OR MORE

8400 Zone 1* **8900** Zone 2* **8700** Zone 3*

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This is the original "Bull-Proof"® Corral Fence, designed and introduced by Bernstein Brothers as a new concept in corral fencing years ago, and now even better with the addition of extra-heavy 4 gauge (approx. 3/16 in. dia.) steel top and bottom wires. All other horizontal and vertical steel wires are extra heavy 10 gauge (approx. 1/8 in. dia.). NEW improved "Bull-Proof"® Corral Fencing outlasts wood, yet costs less and is faster and easier to install. A rugged, maintenance-free fencing, one-time investment in money and time. Ideal for enclosing pens, play-areas, chutes and hundreds of other uses. All welded. All galvanized. 150 feet in length. Always keep in the Original "Bull-Proof"® Corral Fence. **Freight prepaid!**

LOOK! This is the actual size (approx. 3/16 in. dia.) of the new heavier 4 ga. top and bottom wires.

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14500 Zone 1* **15000** Zone 2* **15400** Zone 3*

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